



Financial Results Briefing Material

FY2022 Q1 (ended Mar 31st, 2022)

Neural Pocket Inc.
May 13th, 2022

- **Business overview and highlights**
- Updates per service domain
- Growth strategy

Company mission

**“Update the world
for a better tomorrow”**



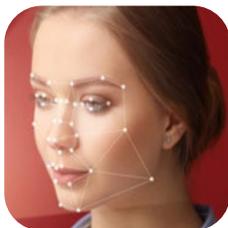
Neural Pocket possesses proprietary AI libraries/ technologies to enable the AI-ization of society and smart cities

People attribute analysis

Gender/ age estimation



Facial recognition



Line-of-sight detection



Fashion analysis



People emotion and thought analysis

Facial expression, emotion analysis



Voice/ emotion analysis



Natural language processing

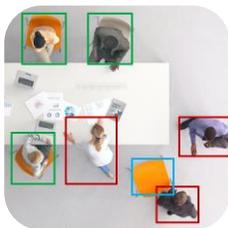


People movement and behavior analysis

Congestion analysis



Vacancy detection



Safe monitoring



Intrusion detection crime prevention



Vehicle analysis

Traffic analysis



Parking occupancy



License plate detection



Technologies related to social implementation of AI

Edge AI



Edge security



Ad delivery optimization



AI-enabled product recommendation



Data analytics



Digital signage integration



Mobile app integration

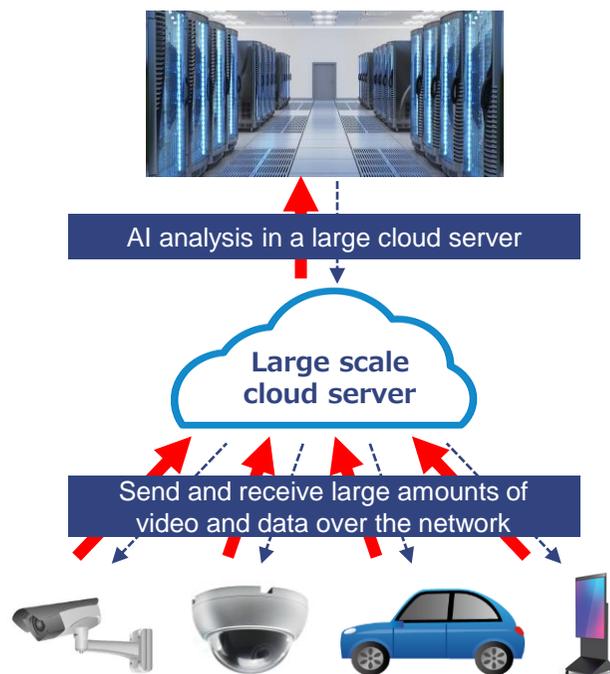


We develop "Edge AI" that solves issues traditional cloud AI faces

👉 The company possesses many technical assets and knowledge related to "Edge AI" which has many advantages over traditional cloud AI, namely low cost, low latency, low power consumption, and enhanced privacy protection.

Cloud AI

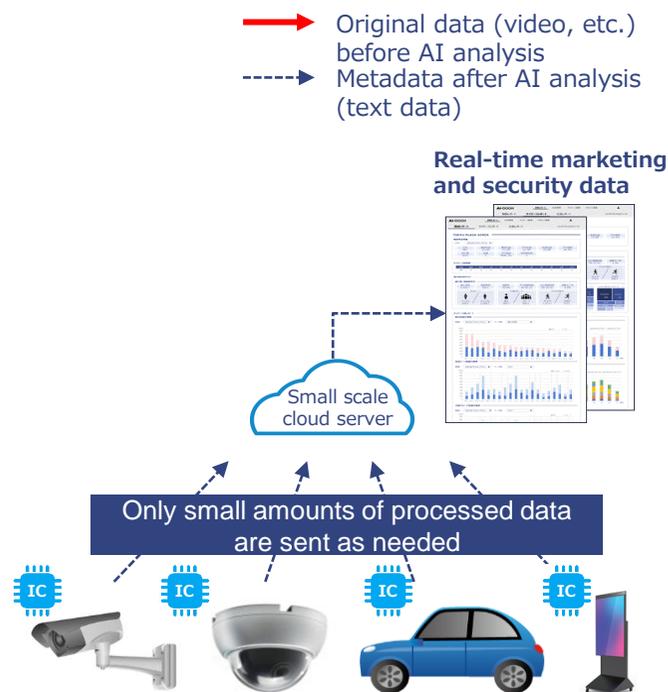
Conventional approach



- **High costs** (Communication and maintenance)
- **High latency** (High network load)
- **High electricity consumption**

Edge AI

Our approach



- **Low costs**
- **Low latency**
- **Green/ low electricity consumption**

Also greatly contributes to privacy protection

Our vision of AI Smart Cities

We believe that AI technology has the power to enrich our daily lives. Until now, there have been various kinds of waiting times in our daily lives. In the suburbs, we had to wait for buses and trains to arrive or to be available. Even in emergencies, we had to wait for rescue. By using AI technology to digitize physical spaces, we are **eliminating waiting time** in the city, where people can live safely and conveniently. We also use AI-equipped digital signages to deliver local and personalized information, making it possible to create a town where people can **encounter new information**.

We are also designing a society where **data circulates across the city**, just as it does on the Internet, and where people can receive the information they want and make optimal decisions in real life scenes. Our goal is to create social impact through the realization of **AI Smart Cities**.



Extensive proprietary AI libraries

Immediate parking, enjoy consumption

No restraints, safe to go out

Flowing roads, digital roads

Presenting new lifestyles in living spaces

Discover joy in the community through outdoor vision

Exciting fashion information



Eliminating waiting time

Data analysis using AI technology to eliminate waiting time and allowing for fun and peace of mind

Data circulating throughout society

Encountering information

Information delivery customized to local regions and individuals, with AI-enabled viewer behavior analysis and automatic distribution



Tracking in-store availability

Monitoring intrusions and anomalies, enabling quick rescue

Secured telecommuting

Reliable information to evacuees

The "now" of the city delivered via smartphone

Automated ad distribution by AI



Smart city-related AI service market is expected to reach 1T USD

 The industrial market related to AI in general is expected as 87 trillion yen in Japan (2030). In addition, the Smart City market, is expected to be worth 100 trillion yen worldwide, with massive investments into the space.

Collective AI market size across industries*1, 2

Domestic

0.8T USD



Wholesale, retail, lifestyle related, advertising, transportation & mobility

2030

Smart City market size

Global

Research company/ Report name	Global market size
Allied Market Research Smart Cities Market by Functional Area : Global Opportunity Analysis and Industry Forecast, 2018 – 2025	In 2025 2.4T USD
Mordor Intelligence Smart Cities Market - Growth, Trends, and Forecast, 2020 - 2025	In 2025 1.7T USD
IMARC Smart Cities Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2020-2025	In 2025 1.0T USD
Markets And Markets Smart Cities Market by Smart Transportation, Smart Buildings, Smart Utilities, Smart Citizen Services And Region - Global Forecast to 2023	In 2023 0.7T USD

*1 Source: Report from EY Soken (Creation and disruption that AI will bring to management)

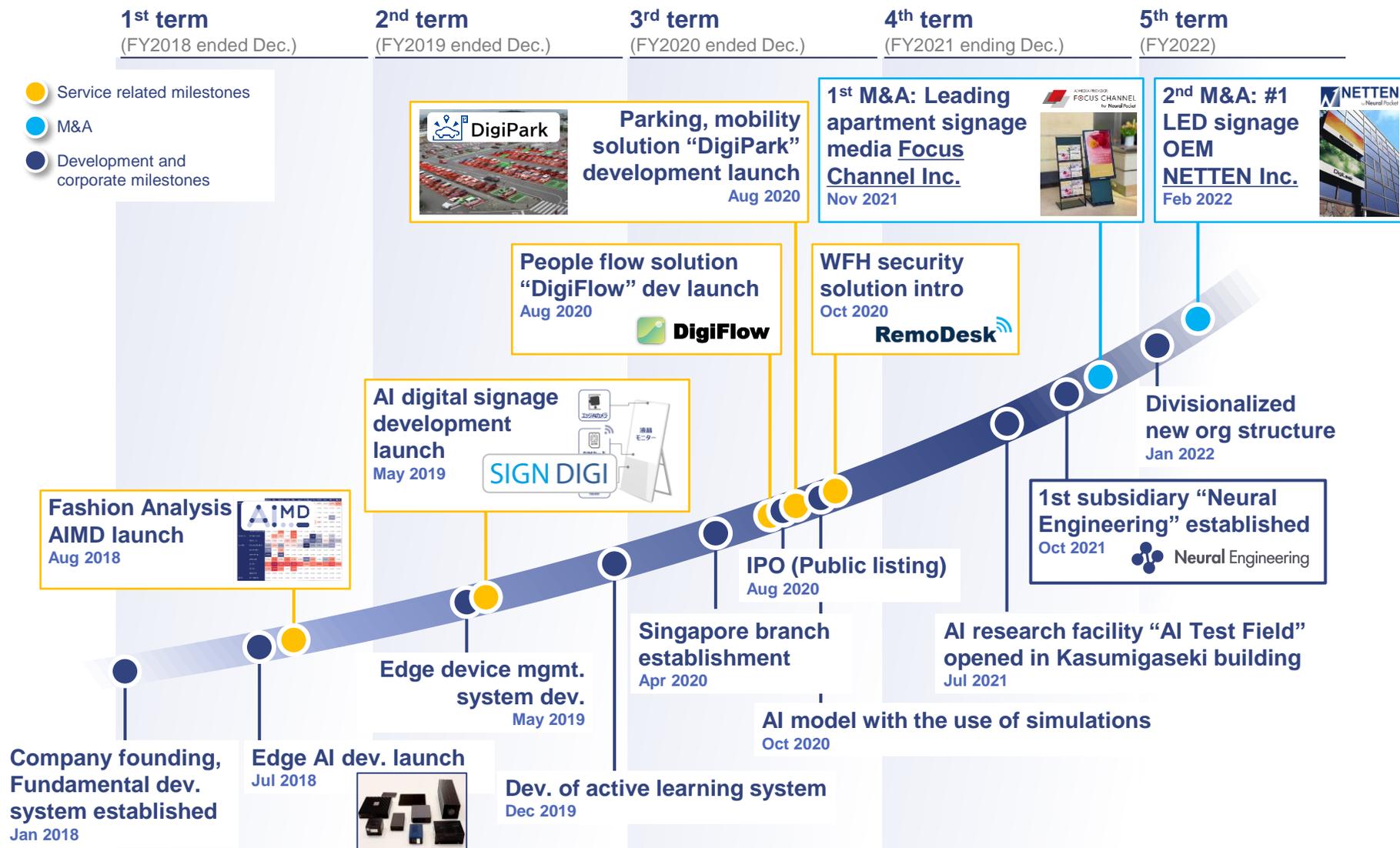
*2 Calculated using 113 JPY/ USD exchange rate

Our management team

	Name	Career overview
Board Directors	 <p>CEO Roi Shigematsu</p>	Former Partner at McKinsey, working in 11 countries including Japan, Germany, and the U.S as leader in IoT and AI field. Founded Neural Pocket in January 2018 with the goal of realizing the digitization of the real world through AI. He holds a Master's degree in Engineering from the University of Tokyo and is currently a member of the Advisory Board of the School of Engineering.
	 <p>CTO Yuichi Sasaki</p>	Worked on the discovery of the Higgs boson at CERN in Switzerland. After working for an AI venture, he joined Neural Pocket. He reads more than 1,000 research papers per year in a wide range of research fields and contributes to the development of the latest technologies. He is a driving force behind the company's research and development. Doctor of Science, University of Tokyo.
	 <p>COO Han Zhou</p>	After working at McKinsey's Japan office and China office, he joined Neural Pocket. Trilingual in Japanese, Chinese and English. Previously lead Business Strategy Department, and is now leading AI Media Division. Currently serves as CEO at Focus Channel Inc. Graduated from Osaka University, Faculty of Economics.
	 <p>CFO Ryosuke Tane</p>	He was engaged in private equity investing at Bain Capital Japan. After serving as the Tokyo General Manager of Oyo Technology and Hospitality Japan, he joined Neural Pocket. He has contributed to the development of the company's management base from a financial perspective, and also leads M&A activities. He holds an MBA from Stanford University's Graduate School of Business.
	 <p>External Director Yoichi Yamagishi</p>	After working in the investment banking division of Nomura Securities Co., Ltd. in M&A advisory and public underwriting, he was appointed as General Manager of Public Underwriting Department of Mizuho Securities Co. After retiring from Mizuho Securities, he served as an outside director of D.L.E. Inc. and Laox Co. He is a certified public accountant.
	 <p>External Director Maiko Hasumi</p>	After working for Fuji Television Network, Inc. and Fidelity Investment Trust Co. currently fund manager at Ever Rich Asset Management. Currently director and member of the Audit Committee of Z Holdings Corporation (formerly Yahoo! Japan), etc. Appointed outside director of Neural Pocket in 2021. Holds an MBA from Stanford University's Graduate School of Business.
Auditors	 <p>Full-time auditor Miho Takemura</p>	After working at Ernst & Young Shin Nihon LLC (EY Ernst & Young Shin Nihon LLC), where she mainly audited securities companies and other financial institutions, she worked as a full-time auditor at IRIDGE Co. Certified public accountant.
	 <p>Auditor Toshiki Wakamatsu</p>	After working at Sato Sogo Law Office, he opened Saltus Law Office. He has served as a director of Orchestra Holdings Inc. and Voicy Inc. and has been a corporate auditor of Neural Pocket since 2019. Attorney. Specializes in a wide range of corporate legal matters, including corporate law and the FIEA.
	 <p>Auditor Hajime Shirai</p>	After working at Arata Audit Corporation (PwC Arata LLC), Frontier Management Inc. and Deloitte Touche Tohmatsu LLC, he established Grintee Inc. Ltd. Appointed as a corporate auditor of Neural Pocket in 2020. Certified public accountant.
Advisor	 <p>Prof. Yutaka Matsuo</p>	Professor at the Artificial Intelligence Research Center, Graduate School of Engineering, the University of Tokyo. He is a leading expert in the field of AI and deep learning in Japan. He is also the chairman of the board of the Japan Deep Learning Association and an outside director of Softbank Group Corp.

History of Neural Pocket

👉 The company has been developing multiple AI services in succession. Further acceleration through 2 recent M&As.



NETTEN Inc. became a wholly owned subsidiary starting Feb. 21



Signing ceremony on Feb. 21, 2022. Left: Roi Shigematsu, Neural Pocket CEO; Right: Takashi Ueda, CEO of NETTEN Inc.

Comment from Roi Shigematsu, CEO, Neural Pocket

Since founding the company in 2018, Neural Pocket has been implementing smart city initiatives using AI technology with the mission of making the world more convenient and providing happiness.

Today, by joining forces with NETTEN, the largest outdoor LED signage company in Japan, we can now provide comprehensive indoor and outdoor smart city solution services. We will also take full advantage of NETTEN's nationwide sales network and customer network of more than 7,000 companies to accelerate the shift to smart cities in Japan and overseas.

Comment from Takashi Ueda, CEO (current: Chairman), NETTEN Inc.

We have been engaged in the outdoor digital signage business for many years. With PCs and smartphones connected to the internet, we have also been providing added value by connecting our outdoor LED signages to the internet and changing displays in real time.

Going forward, we are confident that we will be able to make a further leap forward into a larger business by utilizing AI technology and advertisement distribution technology possessed by Neural Pocket,

Introducing NETTEN Inc.

 Top share of domestic market for LED signboards. With 10 locations nationwide, the company possesses unique sales know-how and a maintenance infrastructure.

Company overview



Name NETTEN Inc.
Est. Aug. 2003
Rep. Masaaki Yamamoto
HQ loc. 2-2-24, Sentai, Sumiyoshi-ku, Osaka
Overview Sales of digital LED signage to mid-small retail stores, gov. agencies (89%), website production (10%), and others (1%).
Locations Osaka HQ, Osaka, Tokyo HQ, Yokohama, Sendai, Niigata, Hiroshima, Nagoya, Fukuoka, Miyazaki (Total 10)
Employee 109 full time employees (As of Mar. 31, exclude temp staff etc.)
Track Record Installed 10,000+ units, to 7,000+ customers nationwide (Domestic #1)



Total of 10 locations with focus on Osaka and Tokyo



Digital signboard – Installed examples

DigiLook

※Brand name for LED signages produced by NETTEN Inc.

Building wall



Portable



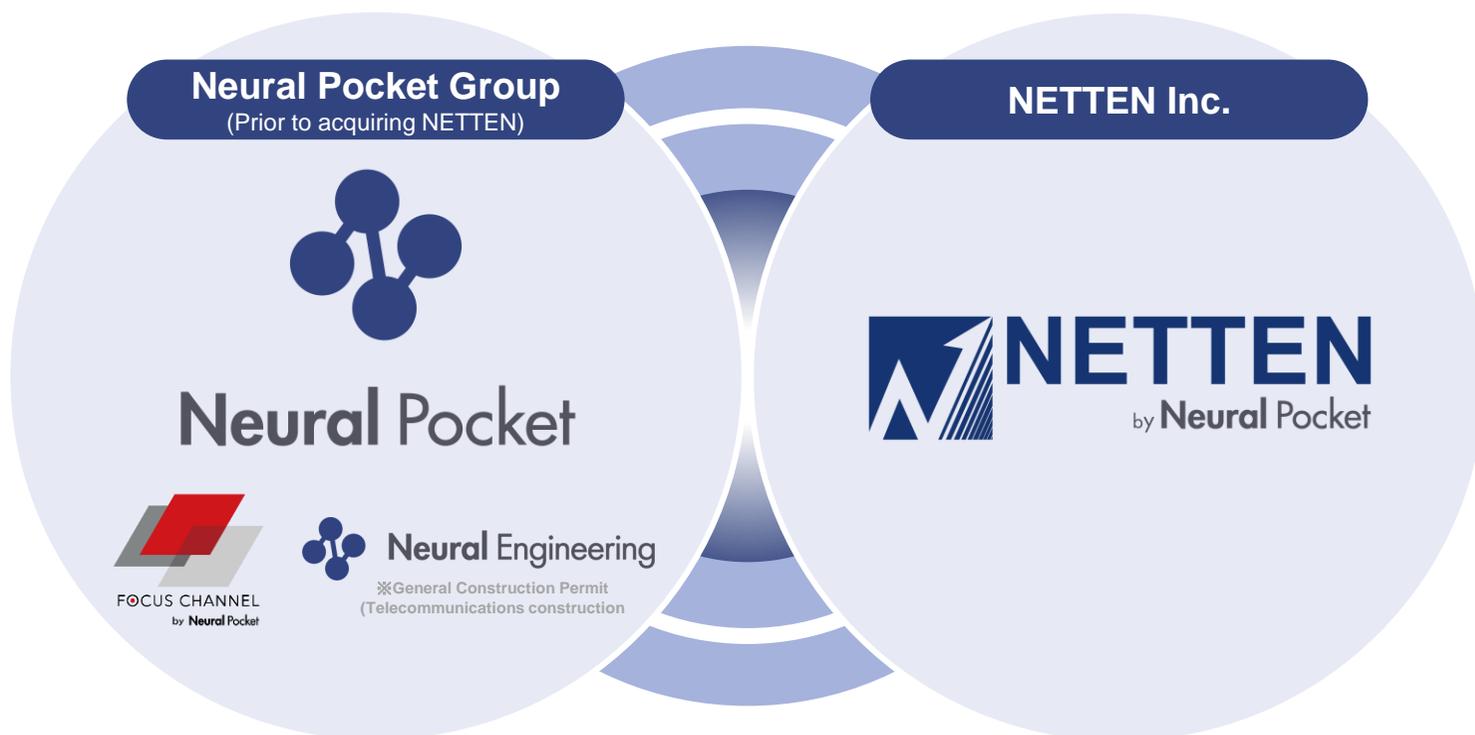
Pillar



Building sleeve



Pursuing business synergies with NETTEN



Key products	AI digital signage, smart city AI solutions	↔	Digital signboards (LED signage)
Customers/ Sales network	Large corporations, government bodies	↔	Mid-small size corporations
Technology	AI algorithms, ad content distribution systems, construction permits	↔	LED equipment OEM manufacturing, digital content production

FY2022 ending Dec. Q1 highlights



The company has further accelerated growth through a second M&A. We are make solid progress in scaling the business while maintaining high profitability.

Revenue growth

Q1 Net sales 513M JPY

Net sales growth

+79%

vs FY2021 same quarter comparison

Profitability

Q1 Gross profit 351M JPY

Gross profit margin

69%

Employees*1

As of Mar. 31st, 2022

156 employees

(+118 increase)

(): vs Mar. 2021

Group M&A

Company's 2nd M&A

NETTEN Inc.

100% subsidiary from
Feb. 21, 2022

Patents

Cumulative*2

29 patents

(+3 increase)

(): vs Mar. 2021

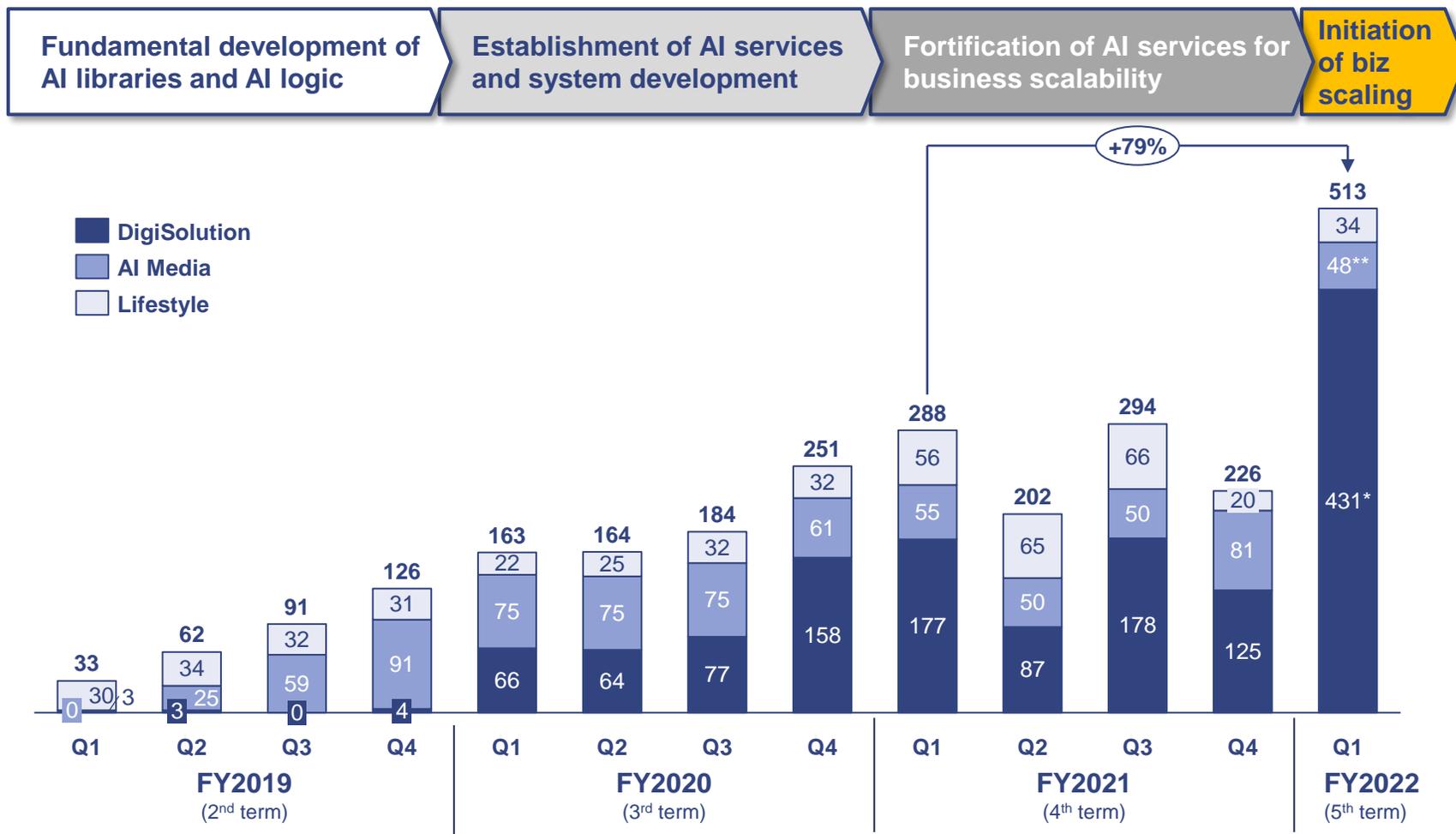
*1 As of Mar. 31st, 2022. Excludes executives (Full-time board directors, auditors, executive officers) , part-time employees, subcontractors, interns. Includes full-time employees from subsidiaries, Neural Engineering Inc. Focus Channel Inc., NETTEN Inc.,

*2 Total of i) granted 16, ii) applying domestically 9, and iii) applying internationally 4. As of May 13th 2022.

Net sales quarterly trajectory



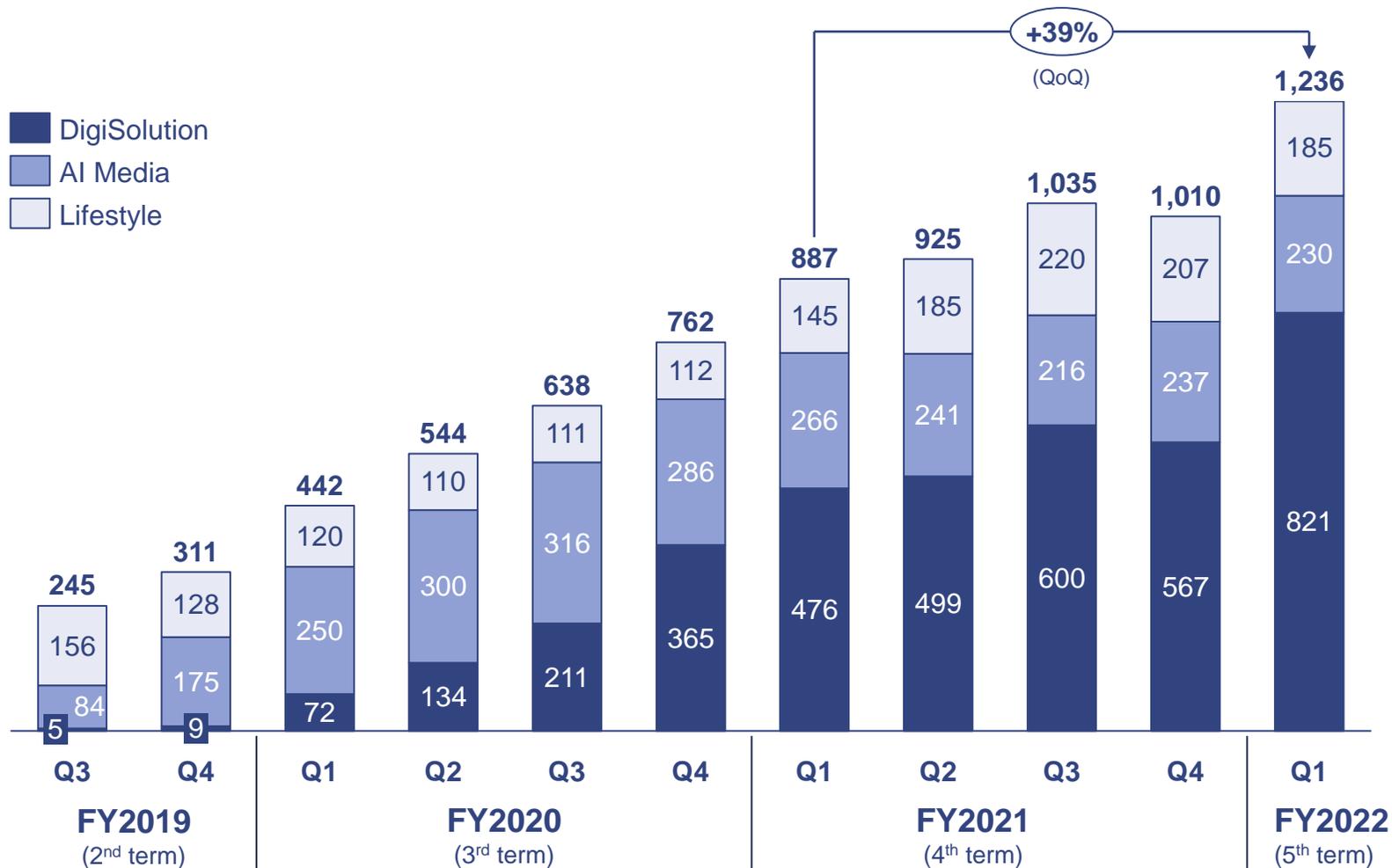
The company has established three service domains, whilst steadily growing sales. After fortifying services in preparation for scaling last year, we plan to initiate scaling phase from this fiscal year.



* NETTEN is included in Digi-Solution. NETTEN's financials have been consolidated starting Feb. 21, 2022. ** Portion of sales related to digital signages have been reclassified under Digi-Solution from FY2022Q1.

TTM (trailing-12-month) net sales*¹ trajectory

 Continued sales growth through expansion and development of services. Achieved 39% QoQ TTM net sales.

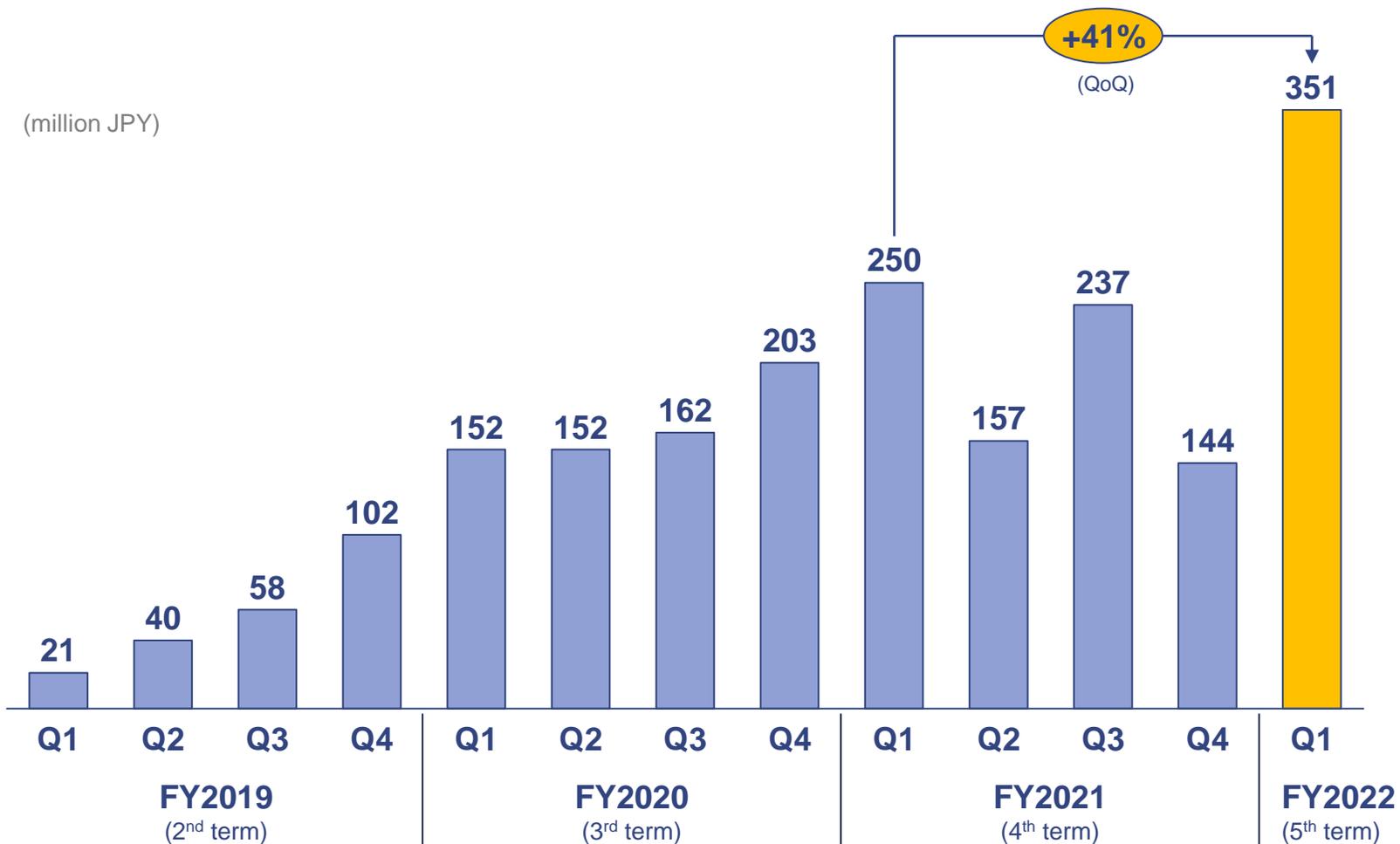


*1 TTM net sales for FY2022 Q1 is the cumulative net sales through FY2021 Q2, Q3, Q4, and FY2022 Q1.

Gross profit quarterly trajectory

 Gross profit is a crucial financial indicator following net sales. The company achieved 41% QoQ growth.

Gross profit margin (% of net sales)



FY2022 ending Dec. Q1 consolidated financials

 Net sales and gross profit grew significantly. Profits declined in the short term due to progressive investments in the second half of the year and in anticipation of growth in the next fiscal year. Profitability is expected to increase with future sales growth enabled by our high gross margins.

(million JPY)	FY2021 ended Dec. Q1	FY2022 ending Dec. Q1	Increase Value	Increase Percentage YoY
Net sales	287	513	+226	+78.5%
Gross profit % of net sales	249 86.7%	351 68.5%	+101	+40.8%
EBITDA % of net sales	100 35.0%	-41 -8.1%	-142	-
Operating profit % of net sales	85 29.7%	-103 -20.1%	-188	-
Net income % of net sales	83 29.1%	-117 -22.9%	-201	-

FY2022 ending Dec. revised consolidated financial forecast

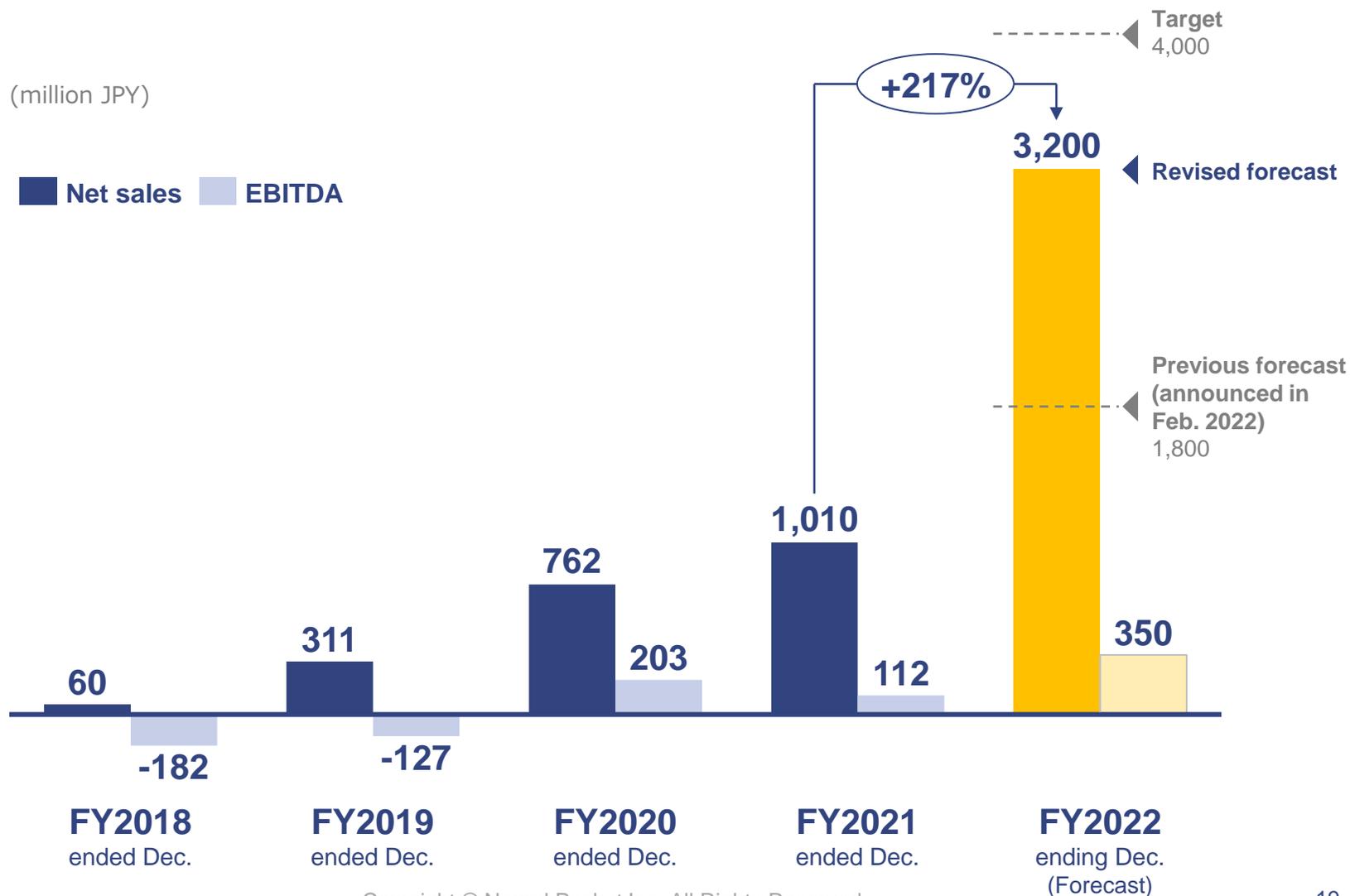


Revised earnings forecast in light of NETTEN becoming a wholly owned subsidiary and the expected synergies to be generated in the short term with our AI services. Profit forecasts are unchanged, as the company plans to continue to make investments for future growth.

(million JPY)	FY2021 ended Dec. results	FY2022 ending Dec. previous forecast	FY2022 ending Dec. latest forecast	Increase Value	Increase Percentage
Net sales	1,010	1,800	3,200	+1,400	+77.8%
Gross profit % of net sales	787 78.0%	1,200 66.7%	2,100 65.6%	+900	+75.0%
EBITDA % of net sales	112 11.1%	250 13.9%	350 10.9%	+100	+40.0%
Operating profit % of net sales	20 2.0%	20 1.1%	20 0.6%	-	-
Net income % of net sales	11 1.1%	2 0.1%	2 0.1%	-	-

FY2022 ending Dec. financial forecast

 The company has made significant progress toward achieving this fiscal year's business target. We continue to work toward achieving business target, including M&As.



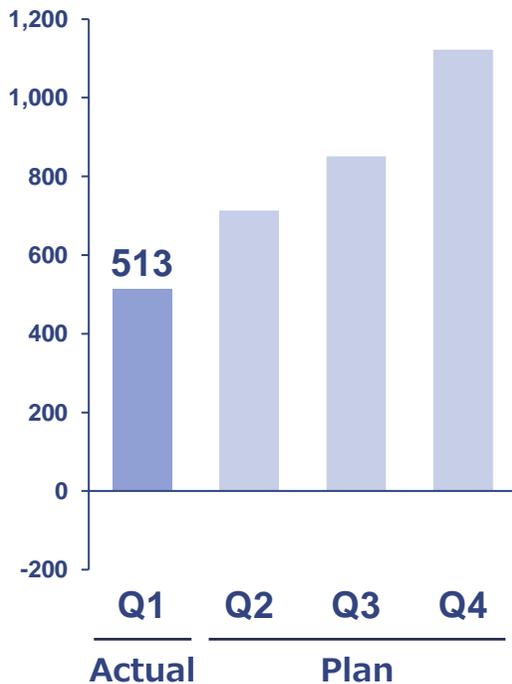
FY2022 ending Dec. quarterly forecast (Illustrative)

 Revenues and profits are expected to increase toward the second half of the fiscal year due to business growth during the fiscal year, timing of service delivery and revenue recognition, and the impact of consolidation intake.

Net Sales

(million JPY)

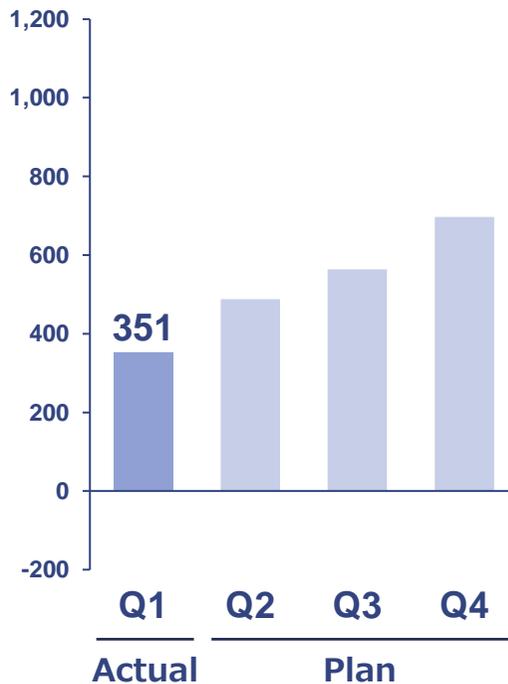
Fiscal year total **3,200**



Gross Profit

(million JPY)

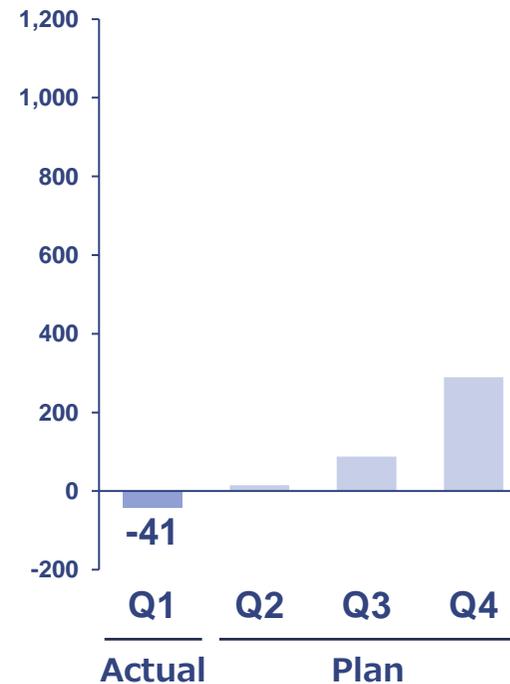
Fiscal year total **2,100**



EBITDA

(million JPY)

Fiscal year total **350**



Applying AI technology to create unique value across 3 domains

👉 We are creating a convenient society by applying our core AI technology to various fields. The company's main service domains are "Digi-Solution Service" in the social infrastructure field; "AI Media Service" in the signage media service field; and "Lifestyle Service" mainly in the fashion and apparel field

3 service domains

AI x Social Infrastructure



"DigiPark" a parking lot and mobility solution provided to private companies and municipalities; "DigiFlow," a human flow and crime prevention solution; "NETTEN," an outdoor LED signage system; "RemoDesk," a call center-based home support system; etc.

AI x Digital Signage Media

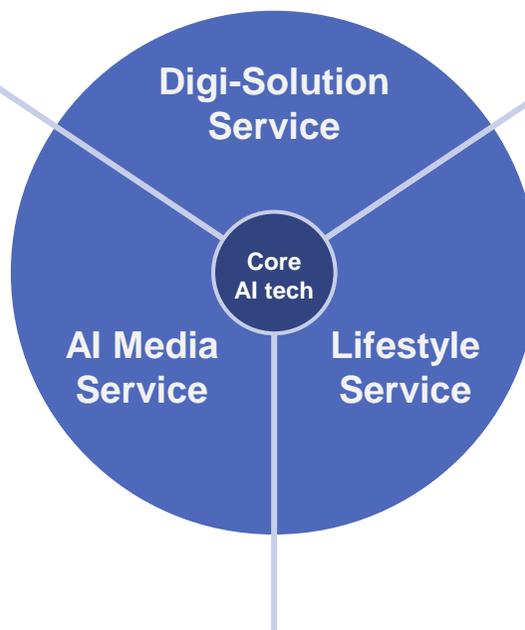


AI digital signage "SIGN DIGI", and premium apartment signage media "Focus Channel Inc." (wholly owned subsidiary since Nov. 2021)

AI x Fashion

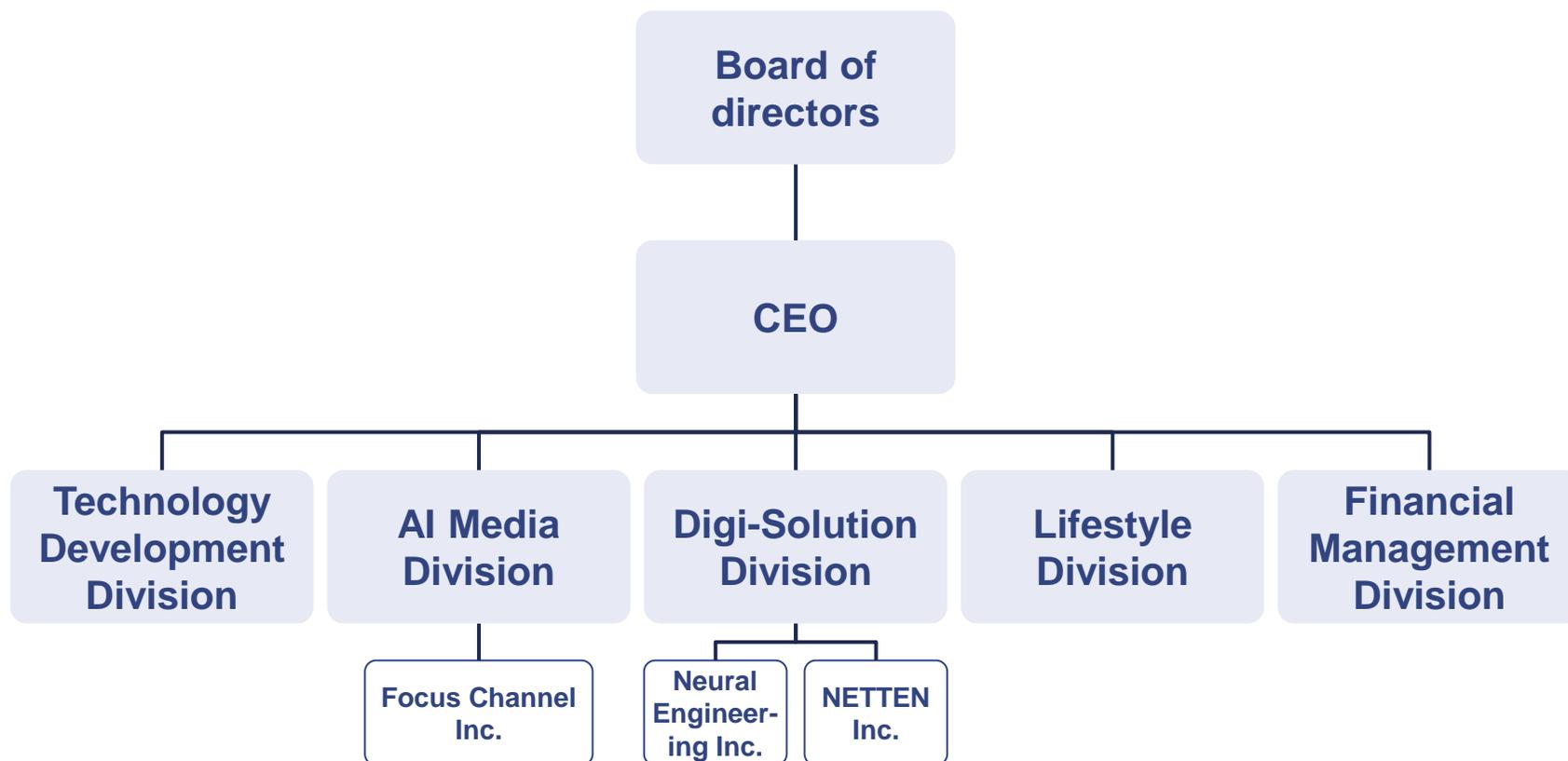


Fashion analysis "AI MD" for apparel manufacturers etc.



Org change from Jan 2022

👉 Introduced org change effective Jan 2022 to allow for each of our three service domains, “Digi-solution services” “AI media services” “Lifestyle services” to pursue scale independently. We have also appointed 4 new executive officers as we implemented the org change.



Public appearances at many public organization sponsored events

 Participation in events to promote our visibility and presence in the field of AI-enabled urban development.

AI technology

- **AI Innovation AWARD2022 “Future envisioned by Smart Cities”**
- **HONGO AI 2021 Judge**
- **Soft Bank World 2021 Presenter**
- **Japan Council of Shopping Centers Business conference**
- **JR East Mobility Transformation Consortium**
- **The Telecommunications Association Research Committee**



Urban planning

- **National Ugoki Statistics Co-creation Idea Contest (Softbank)**
Awarded the Excellence Prize
- **Panasonic/ Life Solutions “Project PLATEAU Ver1.0”**
- **Urban Renaissance Agency UR People, Town, and Life Symposium**
"Creating a Town of Sports and Health"
- **Kanto Regional Development Bureau, Ministry of Land, Infrastructure, Transport and Tourism 1st Expert Workshop 2021**



Collaboration with academia

- **Aoyama Gakuin University Special lecture**
- **Tokyo Keizai University Special lecture**
- **DCON2022 (Technical College Deep Learning Contest) Review board**



Apparel

- **Senken Shinbun “Fashion DX Day 2021”**
- **Ministry of Economy, Trade and Industry The 5th Study Group on Sustainability in Textile Industry**



Others

- **NTT Docomo Ventures Start-up Academy**
- **WIRED STARTUP LOUNGE "The Art of Innovation -Mirror World"**

List of member organizations

 Leading AI smart city activities as an active member of various industry associations.

Smart City related



Ministry of Internal Affairs and Communications, JAPAN
MIC

Japan Platform for Driving Digital Development: JPD3



OSAKA SMARTCITY PARTNERS FORUM



Ministry of Land, Infrastructure, Transport and Tourism

Smart City Public-Private Partnership Platform



P L A T E A U
by MLIT



TOKYO METROPOLITAN GOVERNMENT
TDPF
Tokyo Data Platform

Kamakura City Smart City Public Private Sector Research Association

MaaS Social Implementation Promotion Forum

Industry groups

Keidanren
Japan Business Federation



Japan Deep Learning Association



JCSC
Japan Council of Shopping Centers



OCCI The Osaka Chamber of Commerce and Industry



Michi-no-Eki



SENDAI BOSAI TECH

Collaboration with corporations



ONE SHIP
SoftBank Business Partner

SoftBank
5G Consortium



MONET CONSORTIUM



NVIDIA
NVIDIA METROPOLIS

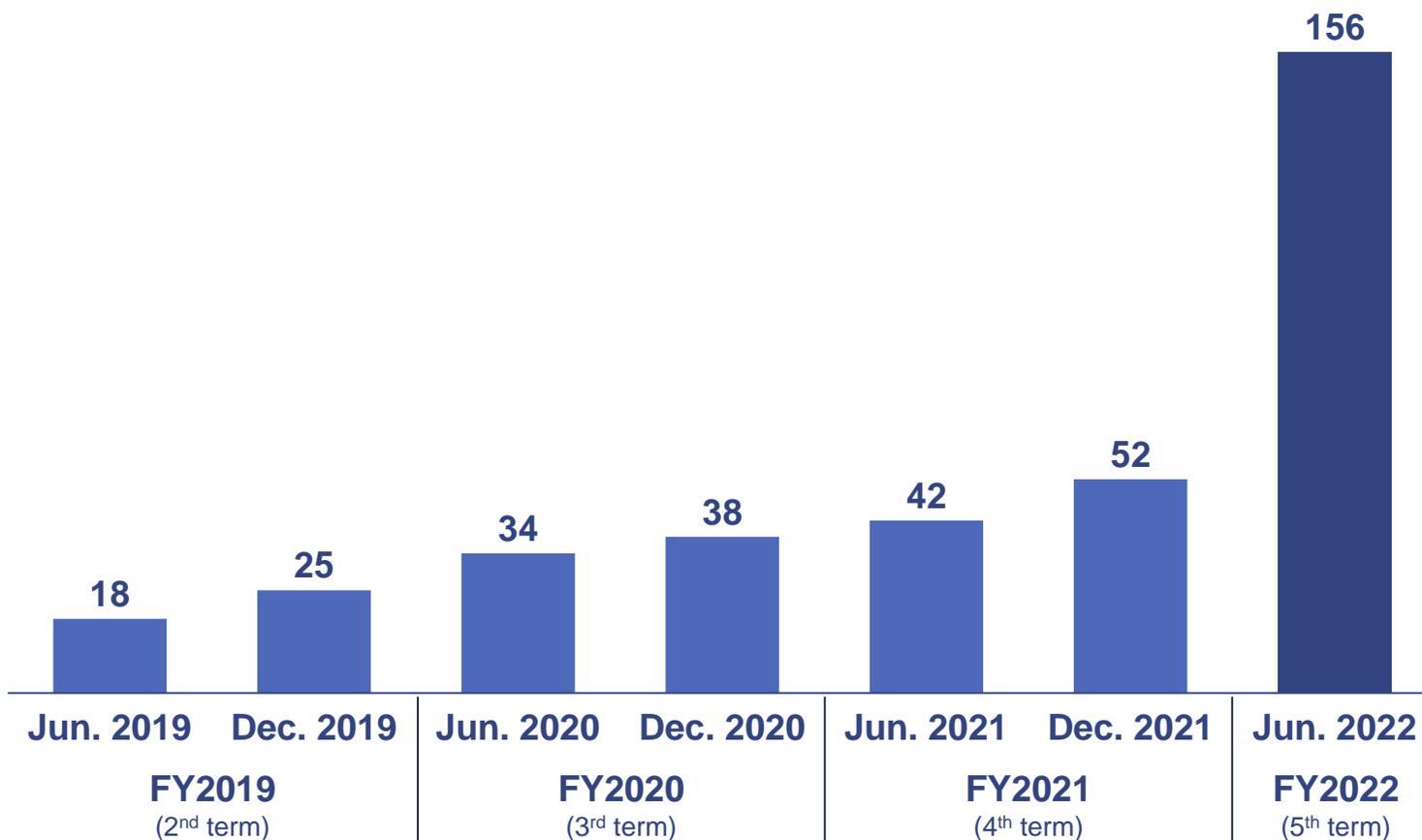


NTT PC COMMUNICATIONS
Innovation
LAB

Consolidated full-time employees*1

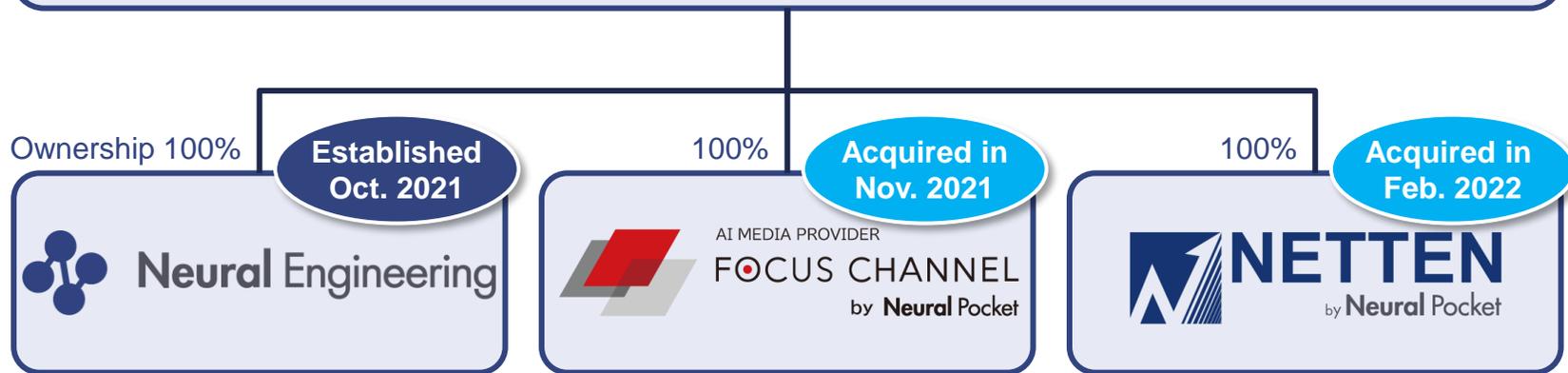


Since inception, the organization has been steadily expanding with focus on attracting engineering talent. 70% of employees are comprised of engineers as for the parent company Neural Pocket Inc, attracting global talent from over 7 different countries.



*1 As of Mar. 31st, 2022. Excludes executives (Full-time board directors, auditors, executive officers) , part-time employees, subcontractors, interns. Includes full-time employees from subsidiaries, Neural Engineering Inc. Focus Channel Inc., NETTEN Inc.,

Company group structure



Neural Engineering Inc.

Focus Channel Inc.

NETTEN Inc.

Established

Oct 1st, 2021

Sep 1st, 2017

Aug. 20th, 2003

Business

Installation, operation, and development of edge AI-enabled services

Digital signage advertisement, advertising agency

LED signboard OEM manufacturing, digital contents production

Representative

Tsubasa Iwakiri
(Neural Pocket Executive Officer)

Han Zhou
(Neural Pocket Board Director)

Masaaki Yamamoto
(Neural Pocket managing executive officer)

Permits and licenses

General Construction Permit
(Telecommunications construction)

- Business overview and highlights
- **Updates per service domain**
 - **Digi-Solution Services**
 - AI Media Services
 - Lifestyle Services
- Growth strategy

Digi-Solution Service

👉 We are expanding our track record of actual implementation beyond demonstration experiments in both the private and public sectors. With the acquisition of NETTEN, we are now able to provide outdoor signage services, expanding the range of our solutions.

AI x Social Infrastructure

DigiPark



DigiFlow



NETTEN
by Neural Pocket



RemoDesk



"DigiPark" a parking lot and mobility solution provided to private companies and municipalities; "DigiFlow," a human flow and crime prevention solution; "NETTEN," an outdoor LED signage system; "RemoDesk," a call center-based home support system; etc.

AI x Digital Signage Media

SIGN DIGI



AI MEDIA PROVIDER
FOCUS CHANNEL
by Neural Pocket



AI digital signage "SIGN DIGI", and premium apartment signage media "Focus Channel Inc." (wholly owned subsidiary since Nov. 2021)

Digi-Solution Service

Core AI tech

AI Media Service

Lifestyle Service

AI x Fashion

AI:MD



Fashion analysis "AI MD" for apparel manufacturers etc.

Contributing in many urban development projects across Japan

 AI solutions are being deployed nationwide across both the private and public sectors. Examples of integration into actual facility operations are common increasingly contributing to urban development.

Q1 new installations

- Roadside station 6
- Station square 1
- Logistics facility 4
- Building complex 1
- City park 1
- Teletwork facility 1

Sendai City

Analysis of people flow in urban centers, and efficiency of shelter operations



SMARK Isezaki

Parking lot visualization and efficient user guidance



Osaka Umekita 2nd

People flow, attributes, and behavior detection outdoors



Anjo City

Visualization of city block and road information on a 3D city map promoted by the Ministry of Land, Infrastructure, Transport and Tourism



Komoro City
Measuring the efficacy of community development efforts



Muroran City

Promoting regional revitalization through optimization of urban policy and tourism



Aizu Wakamatsu Participation in local development and regional revitalization through ICT smart city project

Sugamo District

Industry-academia collaboration for advancement of education and promotion of digitalization in the surrounding area



Kashiwanoha Smart City

AI cameras for automated town management



Nishi-Shinjuku

People flow analysis and digitalized information transmission



Takeshiba

Smart building and smart city development for downtown office towers

Logicross Ebina

Improved efficiency of truck management and warehouse operations at distribution facility

Digi-Solution: Examples of installations

DigiPark

(Commercial, roadside stations)



Camera-based vacancy monitoring system at large shopping facility



LED signage system to display real-time parking lot occupancy



Vehicle dwell time visualization by license plate data

DigiPark

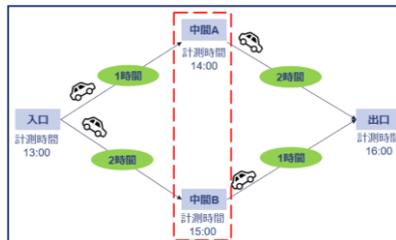
(Logistics facility)



Utilization visualization system at a distribution warehouse truck berth



Vehicle dwell time measurement enabled by license plate detection



Complex vehicle flow line analysis within a facility

DigiFlow



In-store customer count and customer traffic



AI camera system for human flow assessment in a municipality



Intrusion detection system in outdoor restricted areas

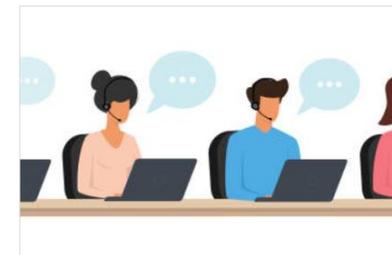
RemoDesk



Security risk management in a large call center



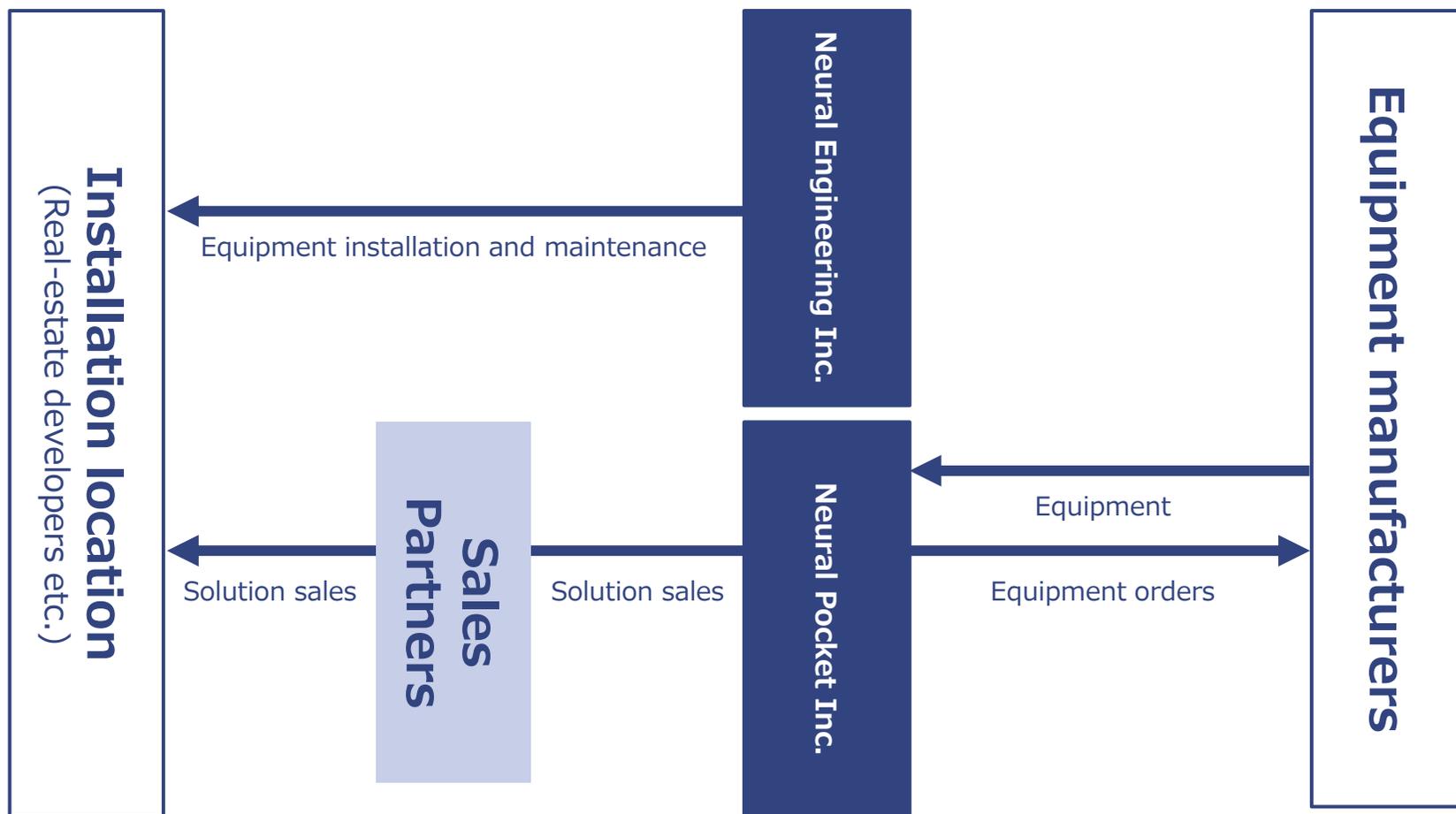
Security risk management for home-based call center operations



Security risk management in telework facilities

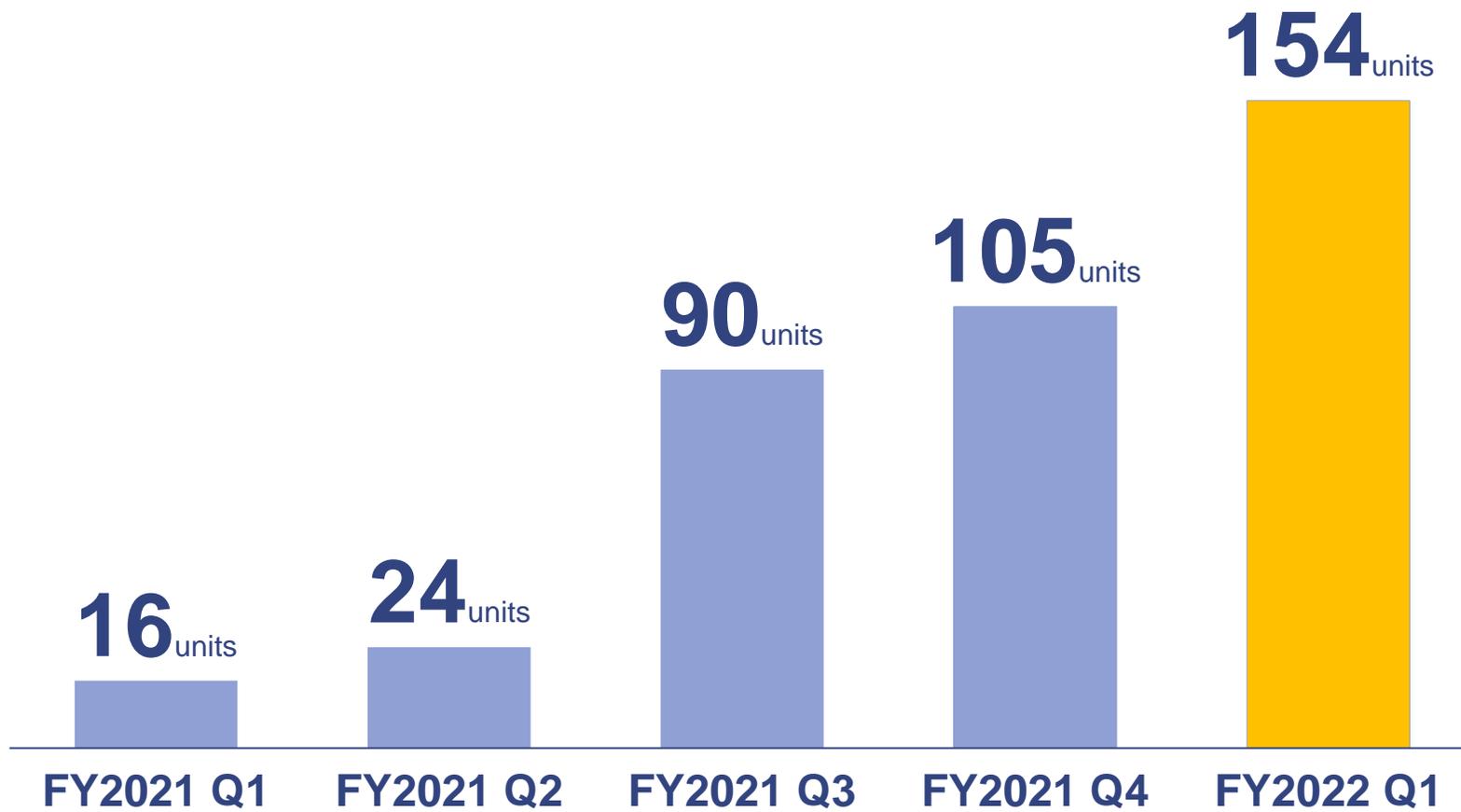
Business scheme: Utilizing Neural Engineering Inc. to accelerate installation and expansion

👉 Digi Solution Services often involve installation of equipment. We plan to expand the number of sites/ installation through utilizing our subsidiary, Neural Engineering Inc., and through collaboration with our sales partners.



Cumulative number of units installed for Digi-Solution services

 DigiPark and DigiFlow has seen steady expansion and achieved the target of 150 unit installations by the end of Q1.



Overview of Digi-Solution's 2 key services

 We offer a variety of AI detection functions under two product lines, DigiPark and DigiFlow. Setup is designed according to the site's needs and provides solutions with stable quality.

AI detection menu

AI device offering (partial list)



DigiPark



Occupancy



License Plate



DigiFlow



**People flow,
vehicle flow**

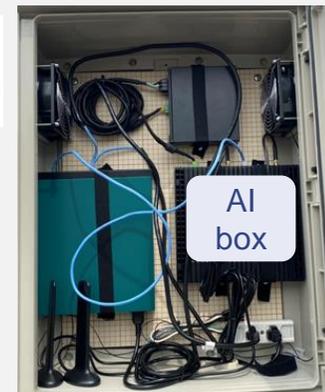


**Intruder
detection**



**Seating
occupancy**

AI edge
device
setup



AI
Camera



Stable operation rate of AI edge devices and cameras (Past 6m average through May - Nov 2021)

98.5%

Market environment: There is a vast market for Digi-Solution Services to be adopted across urban spaces

 A vast market is identified for Digi-Solution Services across various location types, where the potential number of locations for further installation is enormous.

(Number of potential installation sites by location type where Digi-Solution Services have already been installed)



LED signages are being utilized for both facility and store announcements and for lifestyle proposals in a variety of situations

*Actual examples of installations by NETTEN Inc.



Wall



Portable



Sleeve



Pillar



In-window



Roadside



Chain stores



Government



Fire Station



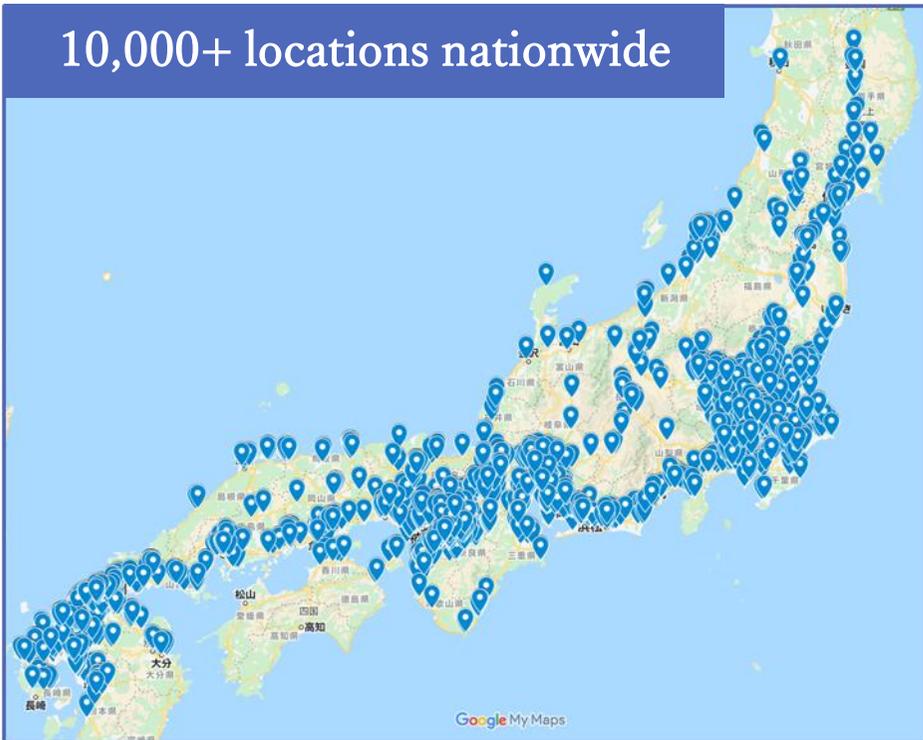
Police Station

■ 10 year track record

Large corporations, government offices, commercial facilities, and private stores. We have installed in more than 10,000 locations nationwide across industries and use cases



LED Vision
Domestic #1 Sales



Unparalleled track record

Experience in a wide variety of industries, including large corporations, government offices, commercial facilities, and private stores

Unrivalled stable operations

Stable operation track record throughout Japan, including cold, hot, and humid regions

Flexible contractual arrangements

Flexible lease agreements and lump-sum credit/cash purchases

Sales and maintenance organization with 10 locations nationwide

We have maintenance staff on duty throughout Japan, and we have also partnered with maintenance support companies to allow for stable operations.



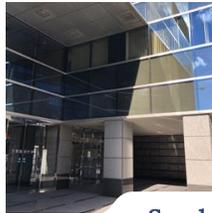
Niigata



Osaka HQ



Hiroshima



Sendai



Tokyo HQ



Installation



Fukuoka



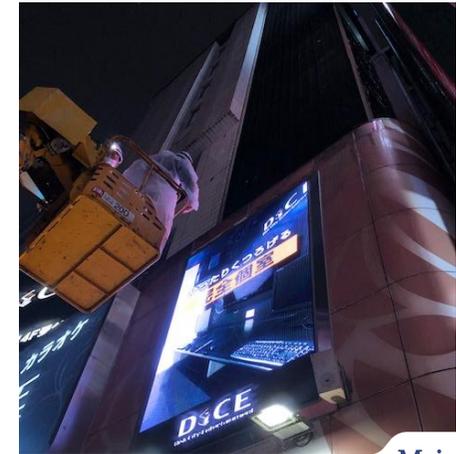
大阪営業部



Nagoya



Yokohama



Maintenance

Our unique procurement, production, and logistics network enables us to achieve high quality and durability for outdoor installations, as well as industry leading cost competitiveness.



● Overseas factory

こちらの工場では、LED看板のパネルの製造から、看板の組立て、製造完了後の検品までの全行程を行っております。

輸送の際の振動や、設置後の振動も考慮して、振動試験装置による検品も行っております。

日本に到着後も本社・各支店にて再度検品を行い、製品の状態を確認後設置工事を行います。

また、工場には定期的に弊社代表自ら訪問し、商品のクオリティを安定させるための指導や、新商品の開発も社員と一丸になって行っております。



■ 製造現場



■ 検品現場



■ 各種試験装置



■ 代表自ら視察



■ 新製品開発



中国第一協力工場



中国第二協力工場



台湾協力工場

Domestic Distribution Center

各国の協力工場で製造・組立が終わった後、製品を大阪の南港物流センターに集め、設置地域の担当拠点に配送いたします。

物流センターでは、大量に受注いただいた製品の在庫管理からセンター内の空調管理・セキュリティなど徹底した管理の下、日々物流業務を行っております。



■ Characteristics of NETTEN LED Signage

We provide outdoor LED signages with various customized functions to meet customers' requirements.

Full color video

wmv, avi, mpgなどの動画ファイルを専用ソフトで変換して看板に表示できます。
 また、自分で撮影した写真、ムービーも変換して再生可能です。
 新しい商品、新しいメニューなど、今すぐ紹介したいものをすぐに表示できます。



Scheduled broadcasting function

「〇〇月〇〇日の〇〇時〇〇分からはこの映像を流す」など、細かく予定を設定できます。
 例えば、モーニング・ランチ・ディナー用の映像を用意してそれぞれの時間を指定して表示させることができます。



Automatic brightness adjustment

「陽射しの強い日中は、陽射しに負けない明るい画面がいい」
 「でも周囲が暗くなる時間帯は、眩しすぎると苦情が…」
 そういったお客様の声から、時刻別に自動的に明るさを変更する機能を搭載しました。
 季節ごとの日照時間に合わせた、最適な輝度設定が最初からプログラムされています。



Automatic ON/OFF timer

毎日の電源のON・OFFは面倒なので
 タイマーを内蔵しております。
 これなら開店前、閉店後の
 表示点灯も可能です。



Weatherproof construction

もちろん雨に打たれても大丈夫です。
 設置箇所に関しては営業からも
 ご提案させていただきます。
 ※室内型もございます。



High-quality LED vision for displaying facility and store notices, lifestyle suggestions, etc.

LEDs that express attractive images

表示色32,768色のLEDパネルを複数枚組み合わせることにより、美味しそうな料理の写真など魅力ある表現を生み出しております。

LEDパネルにはいくつか種類があり、設置する環境や費用面を考慮して最適な提案をさせていただきます。

店内、料理、サービスの写真や動画を組み合わせ、お店に興味を持ってもらうことにより、集客につなげます。



※写真はイメージですので、実際の見え方とは異なります。

LEDとは？

電球・蛍光灯などの従来の照明に変わる次世代の照明

「発光ダイオード」の通称です。

「明るい・省エネ・長寿命・低発熱」が特徴の「LED※」

※LED(Light Emitting Diode: ライトエミティングダイオード)は、そのメリットを活かした電光掲示板(LED看板)が開発され、さまざまなシーンで活躍しています。

競技場のスコアボードや、駅構内の電車案内、そして店舗の看板としても大活躍しております。

発売当初は単色のものしかありませんでしたが、現在では彩り鮮やかなフルカラーの電子看板もございます。

LEDは電球・蛍光灯などの従来の照明に変わる次世代の照明としても注目されていますので、従来の看板からグレードアップをご検討されてはいかがでしょうか？



Easy video editing software to assist users

By using our dedicated video editing software, you can go from "making videos seems difficult" to creating content in no time at all



みなさまの声で進化を続ける『ねこくり』



お客様には『ねこくり』をご利用いただく中で出てくる様々なご意見を頂戴し、より良いソフトになるよう日々改良を重ねて進化し続けています。

今後もたくさんのご意見をいただきながらお客様のビジョン用動画制作を手助けできるソフト開発を進めていきます。

テンプレートは随時追加



お客様サポートの中で様々なご要望をいただきます。そのお声を元にテンプレートを随時追加しています。看板サイズによってはまだまだ少ないテンプレートもありますが、みなさまのお声があれば増え続けますので「一緒にねこくりを開発するんだ!」というお気持ちでご要望をお寄せいただければ幸いです。



ステップ1

お客様の看板サイズや作りたい内容を入力。

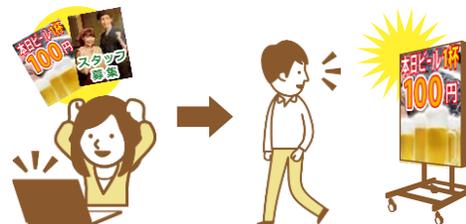
サイズやタグ入力したワードを元に最適なテンプレートが抽出されます。表示したい内容に合いそうなテンプレートを選んでください。



ステップ2

パソコンの中にある画像を選択、テキストを入力、カラーやサイズを選択するだけで、動画ができあがります。
※著作権によって生じる如何なる再送信、または機械的な認識に際してのトラブルや損失・損害等につきましては、当社は一切の責任を負いかねます。

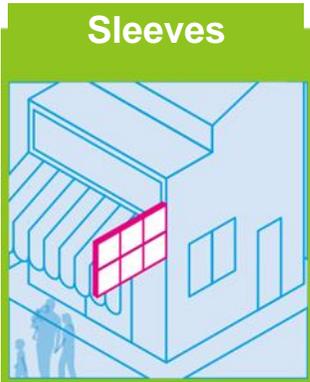
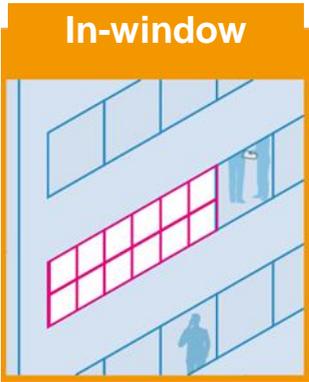
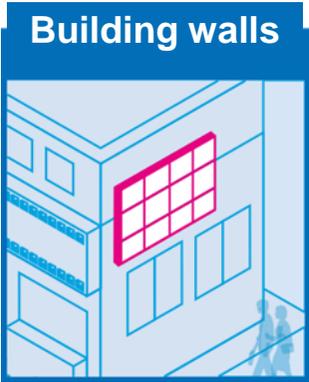
確認はリアルタイムでプレビューを見ながら調整・作成ができるので、すぐカンタンです。



ステップ3

完成・実装
完成した動画をダウンロード、看板へ転送することで実装できます。気になる内容を随時変更、配信し続けることで、看板を気にするお客様を増やすことができます。

We can flexibly meet customers' various specifications and installation needs by combining our various LED modules.



本体サイズ
W800 × H800mm



本体サイズ
W1,600 × H1,200mm



本体サイズ
W400 × H1,200mm



本体サイズ
W400 × H1,600mm

Proposals for large facilities

We support LED displays of various sizes, including large-scale event venue visions and large-scale indoor/outdoor wall signages

Unit Size Options



※The photo is an illustration and may differ from how it looks in real life.

We offer large scale displays and 3D displays



View distance	LED pitch width	Use cases
25m~10m	25mm~10mm	Large-scale events
10m~2m	10mm~2.5mm	Storefront
~up close	2.5mm~0.9mm	Professional, cinema

※The pitch width indicates the distance between LED chips; the smaller the number, the higher the resolution.

- Business overview and highlights
- **Updates per service domain**
 - Digi-Solution Services
 - **AI Media Services**
 - Lifestyle Services
- Growth strategy

AI Media Service

👉 We are steadily increasing the number of installed digital signages ever since Focus Channel became a subsidiary in Nov. 2021. We are actively installing new systems to become a large signage media in Japan.

AI x Social Infrastructure

DigiPark



DigiFlow



NETTEN
by Neural Pocket



RemoDesk



"DigiPark" a parking lot and mobility solution provided to private companies and municipalities; "DigiFlow," a human flow and crime prevention solution; "NETTEN," an outdoor LED signage system; "RemoDesk," a call center-based home support system; etc.

AI x Digital Signage Media

SIGN DIGI



AI MEDIA PROVIDER
FOCUS CHANNEL
by Neural Pocket



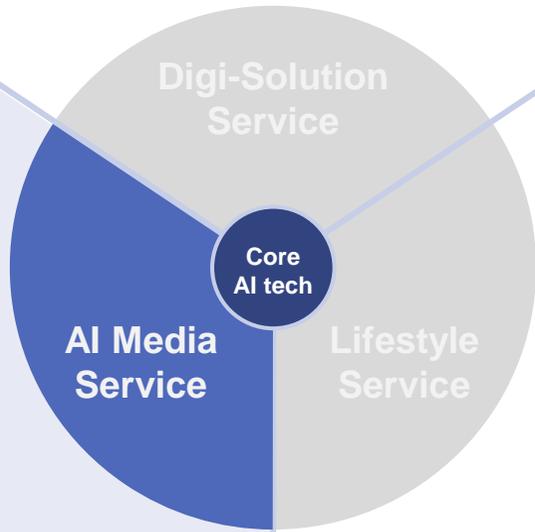
AI digital signage "SIGN DIGI", and premium apartment signage media "Focus Channel Inc." (wholly owned subsidiary since Nov. 2021)

AI x Fashion

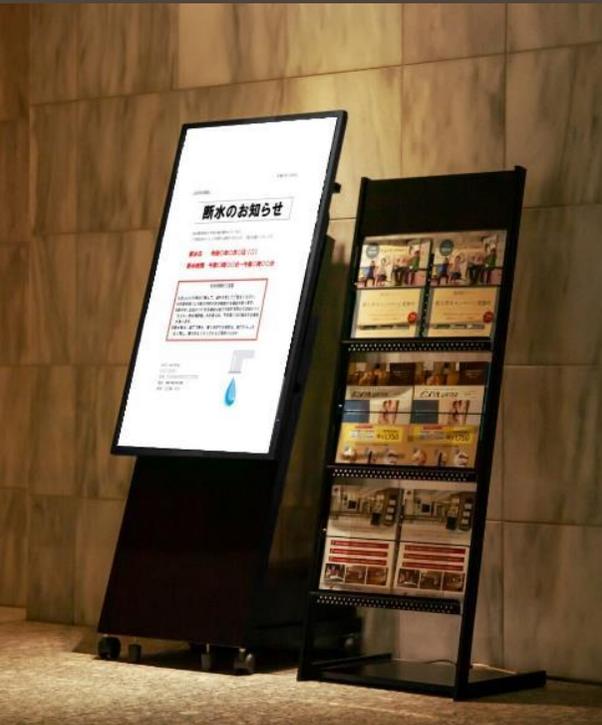
AI:MD



Fashion analysis "AI MD" for apparel manufacturers etc.



Announcements from the property owner and lifestyle-oriented content along with advertisements are shown across high-end residential spaces





Apartment
Signage Ads
Market No. 1

We deliver the advertiser's message to residents of high-end urban condominiums.

Reaching 150K affluent consumers in Tokyo region



Number of installed units 339 | 65,000 households (as of Mar. 31, 2022)

Impression

Outstanding reach even during covid

Frequency

Located in living spaces and repeatedly appealing to residents with a total # of 140 million* views (*Estimated number of views per add slot per month)

Targeting

High-grade condominiums where many affluent consumers reside

ザ・東京タワーズ (シータワー)
 ザ・東京タワーズ (ミッドタワー)
 ザ・東京タワーズ (ミッドタワー賃貸棟)
 勝どきザ・タワー
 パークタワー晴海
 ザ・晴海レジデンス
 晴海テラス
 カスタリア水天宮
 カスタリア水天宮II
 カスタリア東日本橋
 レジディア新川
 KDXレジデンス日本橋水天宮
 KDXレジデンス日本橋箱崎
 KDX大伝馬レジデンス
 We Will八丁堀
 エスティメゾン銀座
 ザ・パークハビオ日本橋箱崎町
 プライムメゾン銀座イースト
 レジディア銀座東
 レジディア月島II
 レジディア三越前
 レジディア日本橋馬喰町
 芝浦アイランドケープタワー
 グローバルフロントタワー
 コスモポリス品川
 パークコート赤坂ザ・タワー
 カスタリア高輪
 カスタリア芝公園
 プラウドフラット白金高輪
 カスタリア麻布十番七面坂
 レジディア芝浦
 レジディア六本木檜町公園
 AQUACITY 芝浦
 JUN HANABI
 KDXレジデンス芝公園
 KDXレジデンス西麻布
 KDXレジデンス南麻布
 KDXレジデンス麻布イースト

KDXレジデンス白金I
 KDXレジデンス白金II
 MF P R コート赤坂見附
 Wat's白金
 アーバンパーク麻布十番
 アーバンフラッツ芝浦 (エスティメゾン芝浦)
 アルブル高輪
 エスティメゾン麻布永坂
 クリオ三田ラ・モード
 コンフォリア田町
 セントラルクラブ六本木
 セントラルクラブ六本木2
 セントラルクラブ六本木3
 ディームス麻布狸穴町 (パークハビオ麻布狸穴町)
 パークアクシス西麻布ステージ
 パークアクシス赤坂見附
 パークアクシス麻布仙台坂
 パークハビオ赤坂タワー
 プライムメゾン白金高輪
 ホワイトタワー浜松町
 レキシントンスクエア白金高輪
 レジディアタワー乃木坂
 レジディアタワー麻布十番
 レジディア虎ノ門
 レジディア西麻布
 レジデンス白金コロール
 レジデンス白金パークフロント
 赤坂氷川町レジデンス
 六本木エムケイアートレジデンス
 シティカレント南青山
 パークキューブ東品川
 カスタリアタワー品川シーサイド
 カスタリア目黒かむろ坂
 カスタリア戸越
 カスタリア中延
 プラウドフラット戸越公園
 レジディアタワー目黒不動産
 レジディア南品川II

KDXレジデンス戸越
 KDXレジデンス品川シーサイド
 エスティメゾン大井仙台坂
 エスティメゾン品川シーサイドI
 エスティメゾン品川シーサイドII
 エスティメゾン品川シーサイドIII
 エスティメゾン東品川
 オアゼ品川レジデンス
 コンフォリア目黒長者丸
 ザ・パークハビオ品川戸越
 プライムメゾン白金台タワー
 ベルファース目黒
 ルーブル目黒不動産
 レジディア島津山
 レジディア東品川
 品川シーサイドレジデンス
 MF P R 目黒タワー
 レジディア目黒IV
 コンフォリア渋谷WEST
 カスタリア中目黒
 プライムアーバン目黒大橋ヒルズ
 CONTRAL nakameguro / コントラル中目黒
 KDXレジデンス自由が丘
 ザ・パークハビオ目黒
 レジディアタワー中目黒
 レジディア祐天寺
 ブリリア有明スカイタワー
 ザ・豊洲タワー
 シティタワー有明
 オリゾンマーレ
 ビーコンタワーレジデンス
 キャナルファーストタワー
 ロイヤルパークス豊洲
 クレヴィアリゲゼ門前仲町
 レジディア亀戸
 レジディア大島
 レジディア木場

コンフォリア森下りパーサイド
 キャナルスクエア豊洲
 KDXレジデンス豊洲
 MF P R コート木場公園
 UURコート錦糸町
 アーデン清澄白河
 エコロジー東陽町プロセンチュリー
 エスティメゾン大島
 コスモザ・チャンネル東京イースト
 コンフォリア亀戸サウス
 コンフォリア豊洲
 パークハビオ門前仲町
 クイズ恵比寿
 カスタリア初台
 レジディア笹塚II
 KDXレジデンス幡ヶ谷
 代官山タワー
 Dクラウディアアイヴァン初台
 KDXレジデンス恵比寿
 KDXレジデンス西原
 KDX代官山レジデンス
 MF P R 代々木タワー
 エスティメゾン笹塚
 コンフォリア原宿
 コンフォリア笹塚
 コンフォリア北参道
 パークアクシス代官山
 パークハビオ恵比寿
 パークハビオ渋谷本町レジデンス
 フォレシテイ富ヶ谷
 プライムメゾン恵比寿
 プライムメゾン渋谷
 レジディア恵比寿II
 レジディア広尾II
 レジディア御茶ノ水III
 BelleVue千代田飯田橋
 CITY CURRENT 大手町

KDXレジデンス半蔵門
スぺーシア秋葉原
パークハビオ飯田橋
フォレシティ秋葉原
レジディア九段下
レジディア水道橋
ウエストパークタワー池袋
レジディアタワー上池袋 (タワー棟)
レジディアタワー上池袋 (パーク棟)
カスタリア大塚
グランドメゾン池袋壱番館
ba apartment
コンフォリア東池袋WEST
ザ・パークハビオ巣鴨
レジディア目白
パークアクセス文京ステージ
レジディア文京本駒込
レジディア御茶ノ水
レジディア文京音羽
レジディア文京音羽II
文京グリーンコートテラス
文京グリーンコートビュータワー本駒込
コンフォリア文京春日
ベルファース本郷弓町
東京サーハウス
パークアクセス蒲田ステーションゲート
レジディア蒲田
レジディア蒲田IV
レジディア多摩川
レジディア大森東
KDXレジデンス蒲田南
KDXレジデンス雪谷大塚
T K田園調布レディースフラッツ
クロスレジデンス蒲田
コンフォリア西蒲田
フォレシティ新蒲田
パークキューブ上野

カスタリア北上野
カスタリア三ノ輪
レジディア新御徒町II
エステイメゾン秋葉原
コンフォリア浅草橋
ザ・パークハビオ上野レジデンス
ザ・パークハビオ上野御徒町
パークアクセス元浅草ステージ
パークハビオ秋葉原
パークハビオ秋葉原エスト
レジディア上野御徒町
ロイヤルパークス梅島
グリーンフォレストパークアリーナ
ロイヤルパークスシーサー
ロイヤルパークスリバーサイド
ロイヤルパークス西新井
レジディア板橋
S-FORT中板橋
KDXレジデンス中板橋
KDX志村坂上レジデンス
KDXレジデンス大山
THE ITABASHIテラス
シティテラス加賀
パークスクエア成増
ヒルトップスクエア
コンフォリア成増
KDXレジデンス上石神井II
KDXレジデンス立川
S-FORT錦糸町
レジディア錦糸町
レジディア錦糸町II
レクシード両国駅前
クロスレジデンス東十条
コンフォリア滝野川
コンフォリア新中野
クリスタルマークス
アクラス

レジデントブレイス西葛西
エステイメゾン代沢
Brilliaist三軒茶屋(アイビーテラス)
Brilliaist三軒茶屋(ブラッサムテラス)
コンフォリア駒場
ザ・パークハビオ三軒茶屋テラス
ベルファース三宿
レジディア三軒茶屋
レジディア荻窪
レジディア杉並方南町
ロイヤルパークス荻窪
コンフォリア東新宿ステーションフロント
カスタリア新宿
カスタリア新宿御苑
レジディア市谷葉王寺
レジディア申落合
KDXレジデンス神楽坂通
Dマークス西新宿タワー
KDXレジデンス西新宿
KDXレジデンス東新宿
エステイメゾン東新宿
コンフォリア新宿イーストサイドタワー
ザ・パークハウス西新宿タワー60
ザ・パークハビオ新宿
ザ・パークハビオ早稲田
ブライムメゾン市谷山伏町
レジディア市ヶ谷
河田町ガーデン/1号棟
河田町ガーデン/2号棟
河田町ガーデン/クラブフロア
カスタリア荒川
シティテラス昭島
ロイヤルパークス花小金井
ロイヤルパークス若葉台
グランノア八千代台
ロイヤルパークス船橋
KDX千葉中央レジデンス

ロイジェントパークス千葉中央
パークスカイタワー・松戸
レフィールオーブ南行徳駅前
KDXレジデンス湘南台
コスモハイム元住吉
Kosugi 3rd Avenue The Residence
THE KOSUGI TOWER
シティタワー武蔵小杉
シティテラス川崎鈴木町ガーデنز
シティテラス川崎鈴木町グランドシーズンズ
パークシティー武蔵小杉ステーションフォレストタワー
パークシティー武蔵小杉 ミッドスカイタワー
パークシティー武蔵小杉 ザ ガーデン タワーズ イースト
パークシティー武蔵小杉 ザ ガーデン タワーズ ウェスト
パークシティー武蔵小杉ザグランドウイングタワー
クラウドタワー武蔵小杉
ブリリア武蔵小杉
ベリスタ溝の口
リエトコート武蔵小杉 イーストタワー
リエトコート武蔵小杉 ザ・クラッシタワー
レイディアントシティ向ヶ丘遊園 (イタリア街区)
レジデンス・ザ・武蔵小杉
溝の口ガーデンアクアス
S-FORT横浜青葉台
ザ・パークハウス横浜大口
KDXレジデンス横浜関内
ザ・パークハウス横浜新子安ガーデン
ジェイグランディア日吉
シティテラス横濱サウス ザ・ガーデン
パークコート山下公園
パシフィックロイヤルコートみなとみらいアーバンタワー
パシフィックロイヤルコートみなとみらいオーシャンタワー
ブライズ・ヒル
ロイヤルタワー横濱鶴見
コンフォリア成増グリーンサイド
シティタワー上尾駅前
武蔵浦和SKY&GARDEN

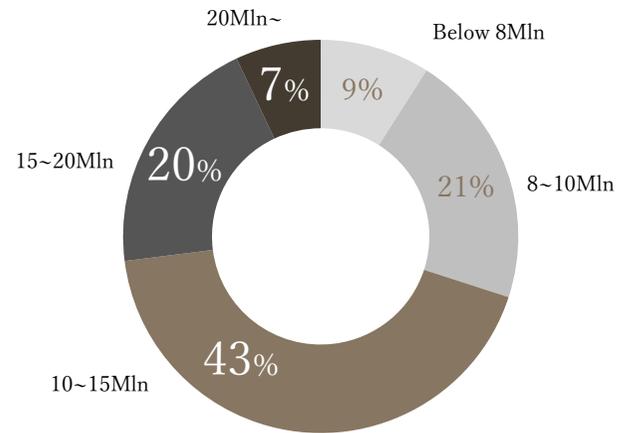
Repeatedly reach a fashion-conscious and highly motivated segment of the business community.

70% of the residents exceed an annual household income of 10 million yen.

Most of the apartments are family-oriented, where there is little gender bias, and all households are equally targeted.

Highly visible digital signage enables repeated promotion of brands/ advertisers.

Household income

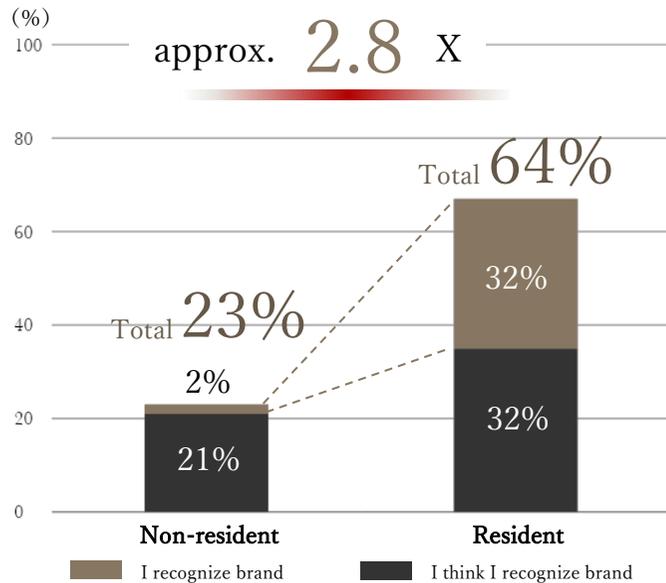


Household income exceeding 10 Mln JPY

Approx. **70%** ※Estimated from apartment prices

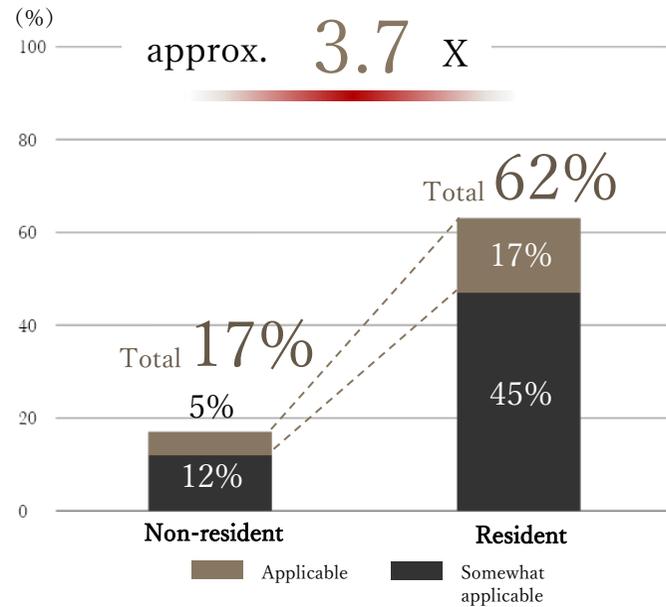
High brand lift effect, contributing to improved recognition and understanding of products and services

Cognitive change regarding advertising



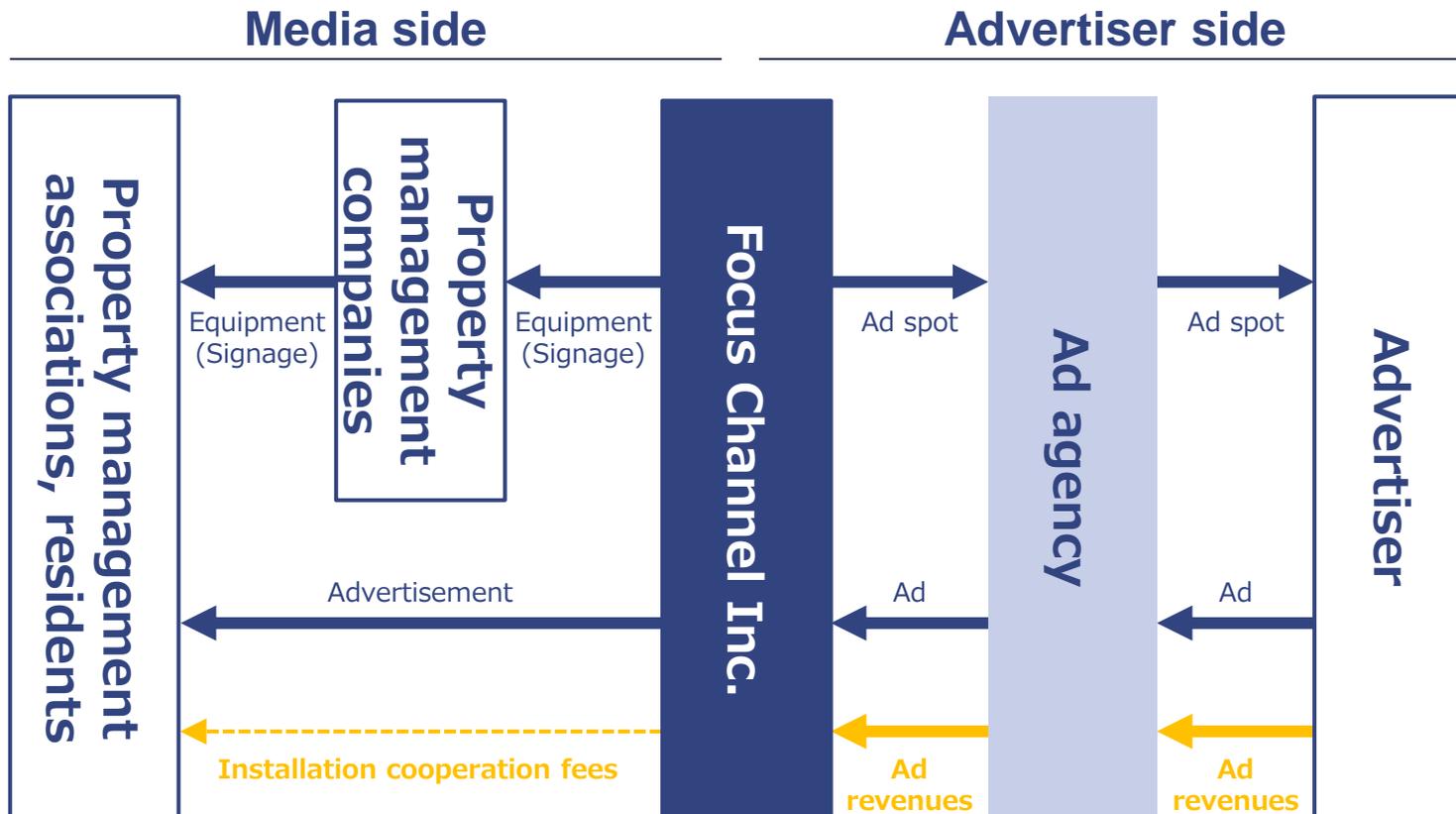
Research: Macromill Inc. Research period: June 2021

Understanding of characteristics of services and products



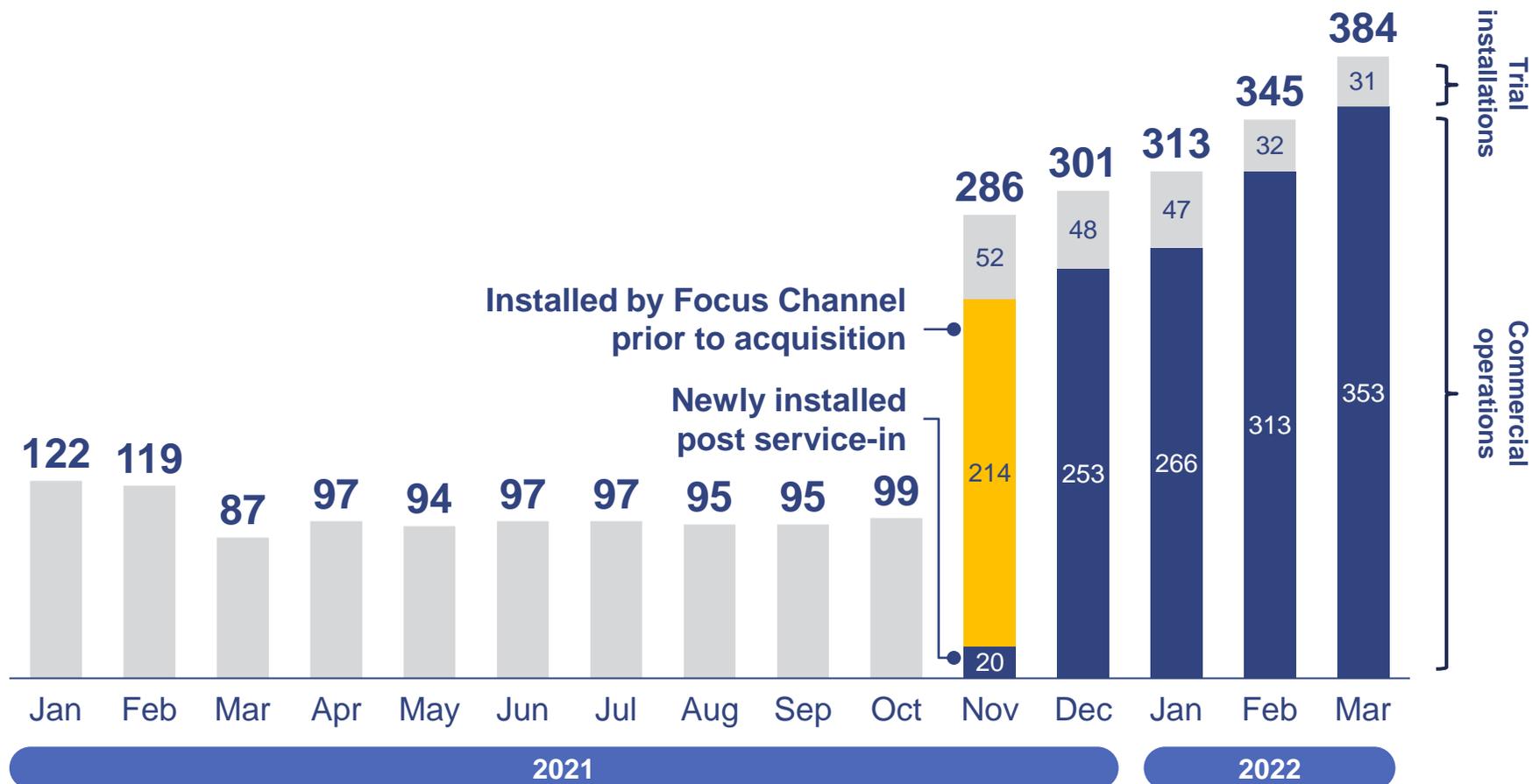
Business scheme for apartment signage business

👉 Today, being the media owner, we can take a more proactive role in managing the media, collaborating with advertising agencies, and expanding the business at an accelerated speed.



Digital signage unit installation trajectory

👉 Progress made in the number of units installed, with the number of commercial installations increasing by more than 100 units in Q1. The ratio of commercial installations to total installations also increased.



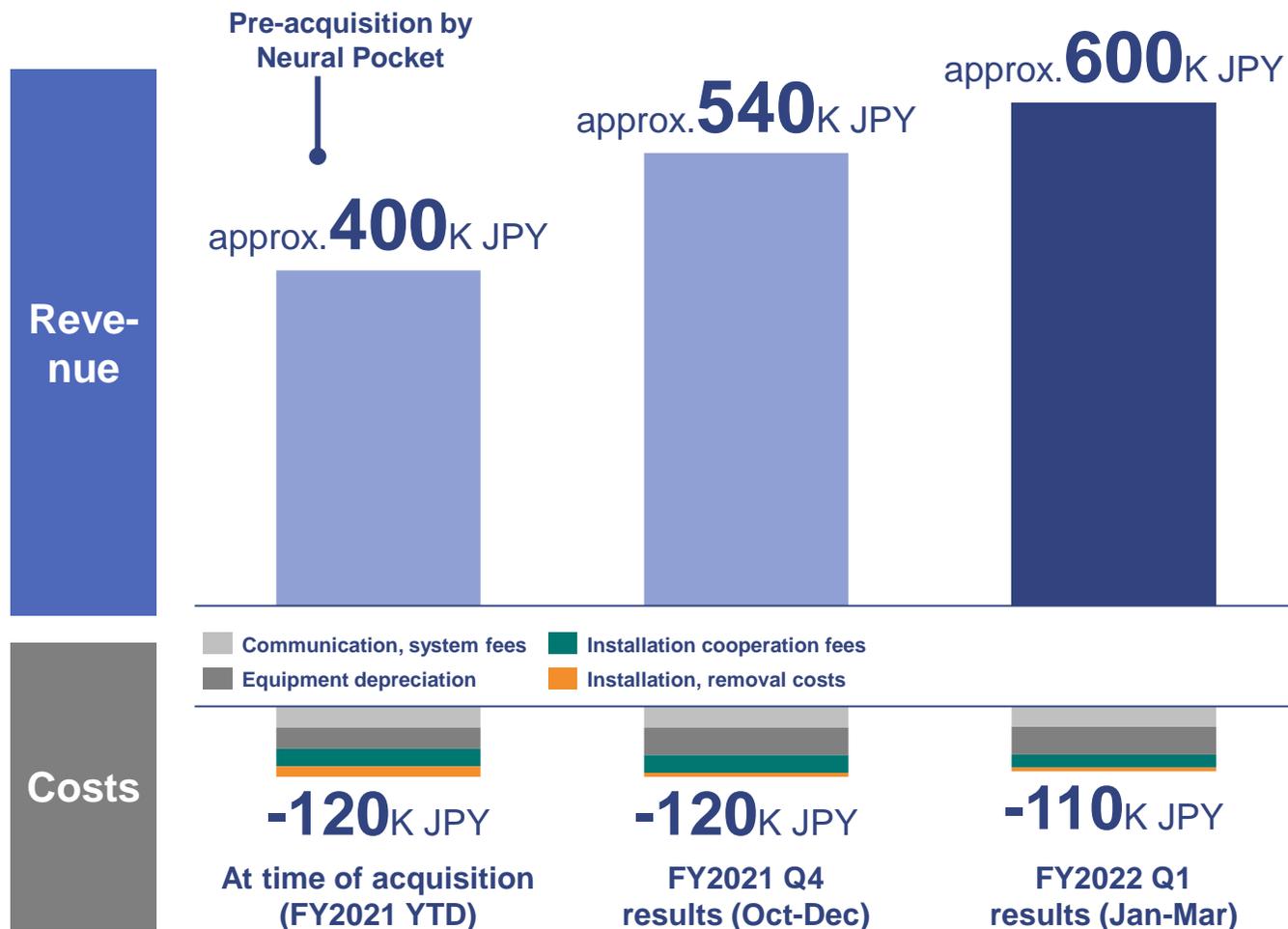
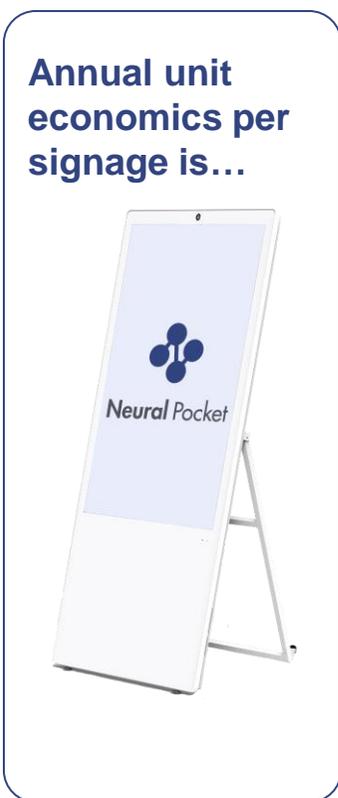
Installed by Focus Channel prior to acquisition

Newly installed post service-in

Focus Channel Inc. became a wholly owned subsidiary

Per signage annualized unit economics

👉 Average revenue per signage temporarily increased to coincide with the busy advertising season at the end of March.

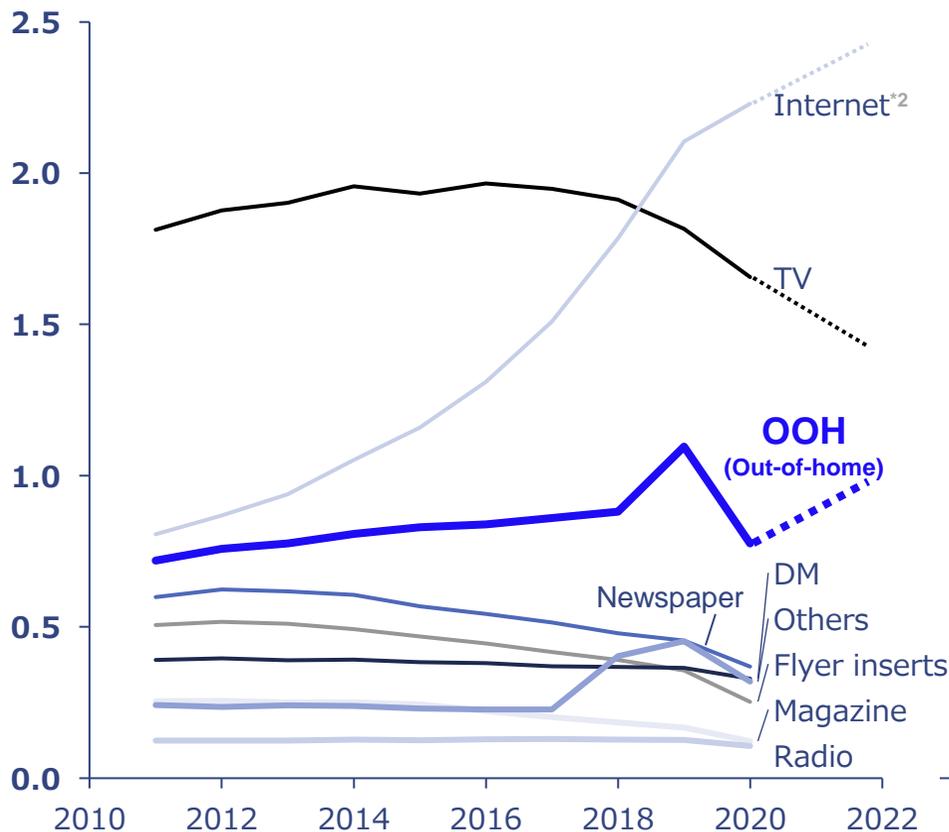


Market environment: Digital signage expects significant growth

👉 Outdoor (OOH) advertising is the third largest market after TV advertising. Out of which, digital signage is particularly expected to grow, and tailwinds are expected to continue.

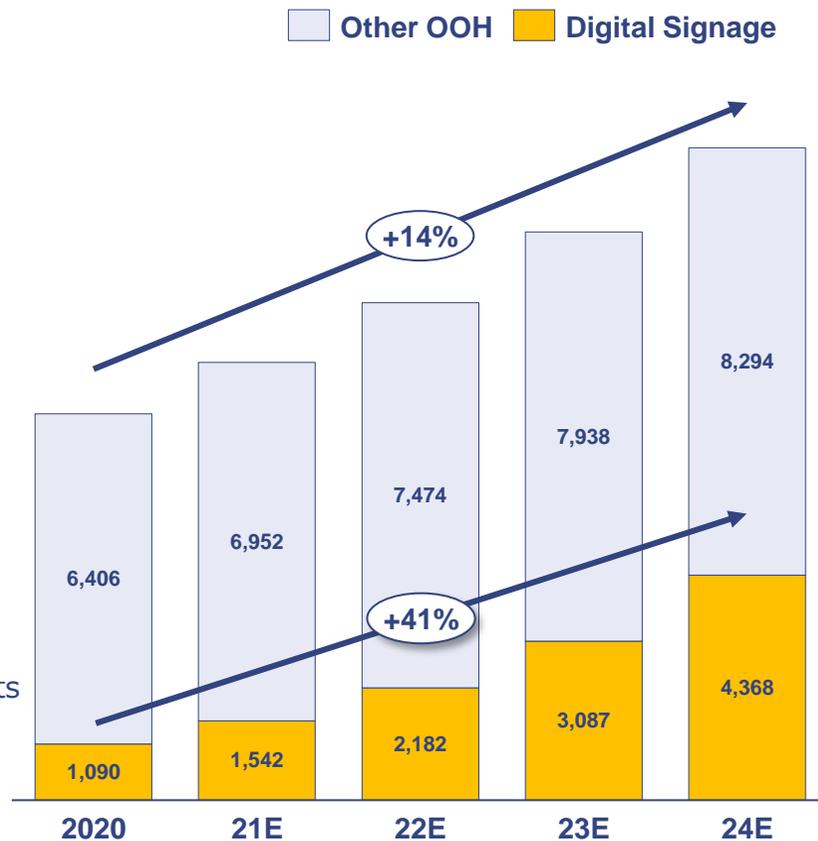
Domestic advertising market trend^{*1}

Trillion JPY



Digital signage market within OOH^{*1}

100 million JPY



¹ Company estimate. (Source: "Japan's Advertising Expenditure in 2020" by Dentsu Inc. and "Survey on Digital Signage Market in 2020" by Yano Research Institute. Outdoor advertising and digital signage markets are estimated to continue to grow at a CAGR of 3 years after 2020.

² Internet includes various types of online advertising, such as click ads and ads on online video services.

Market environment: Huge existing potential for digital signage installation across various urban locations

 There is an inexhaustible list of potential locations for digital signages to be installed across the city. Growth is expected both through increase in share among existing OOH advertising*¹ and further additional OOH market expansion.



*1 Out-of-home advertising. The form of advertising that is found outside of a consumer's home. Includes everything from billboards to bus shelters, benches etc.

Characteristics of Neural Pocket's AI signage

👉 We developed AI signage equipped with (1) remote control and management functions for advertising and (2) effectiveness measurement functions that solve current issues in the outdoor advertising market.



Remote management and replacement of contents

Analysis and dashboard display of guest views

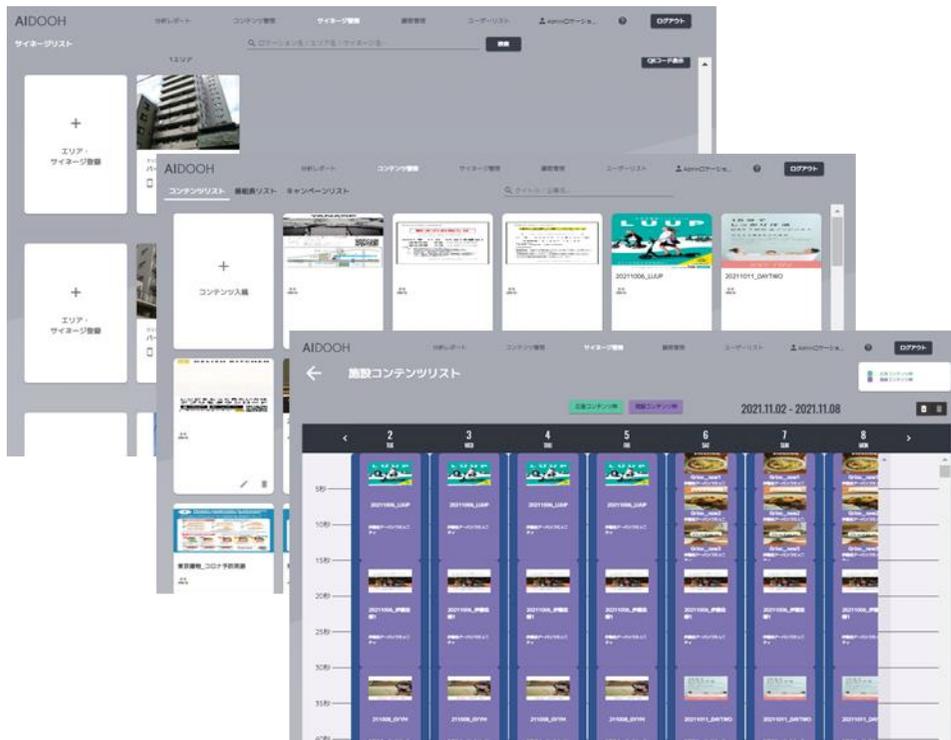


Remote content distribution and signage terminal management

Our in-house content management system (CMS) enables remote control of all signage terminals at once, ensuring smooth content distribution and stable operation. IoT signage operation at the world's highest level is achieved.

Proprietary content management system (CMS)

Constant online connection with SIM line allows for specification of contents to be delivered to each terminal without visiting the site: realizing highly IoT-oriented digital signage operation.



AI Signage operation monitoring

Proprietary AI terminal operation status monitoring tool ensures stable operation at the world's highest level: Automatic remote reboot and other responses.

STB稼働状況一覧							
登録端末数	通知対象端末数	正常稼働端末数	異常稼働端末数				
50	49	49	0				
#	STB ID	NW接続時刻	広告配信時刻	人流検定時刻	NW	広告	設置場所
50	80000392	2021/11/08-15:51:13	2021/11/08-15:51:47	2021/11/08-15:49:50			
49	80000348	2021/11/08-15:51:40	2021/11/08-15:50:43	2021/11/08-15:50:28	✓	✓	
48	80000293	2021/11/08-15:51:14	2021/11/08-15:50:23	2021/11/08-15:51:35	✓	✓	
47	80000398	2021/11/08-15:51:30	2021/11/08-15:51:54	2021/11/08-14:37:57	✓	✓	
46	80000282	2021/11/08-15:51:24	2021/11/08-15:51:55	2021/11/08-15:51:58	✓	✓	
45	80000395	2021/11/08-15:51:37	2021/11/08-15:50:51	2021/11/08-15:51:57	✓	✓	
44	80000083	2021/11/08-15:51:24	2021/11/08-15:51:32	2021/11/08-15:52:00	✓	✓	
43	80000079	2021/11/08-15:51:35	2021/11/08-15:51:50	2021/11/08-15:51:59	✓	✓	
42	80000067	2021/11/08-15:51:09	2021/11/08-15:51:43	2021/11/08-15:15:27	✓	✓	
41	80000399	2021/11/08-15:51:32	2021/11/08-15:51:03	2021/11/08-15:51:44	✓	✓	
40	80000404	2021/11/08-15:51:11	2021/11/08-15:51:42	2021/11/08-15:51:26	✓	✓	
39	80000402	2021/11/08-15:51:38	2021/11/08-15:50:57	2021/11/08-15:51:55	✓	✓	
38	80000401	2021/11/08-15:51:23	2021/11/08-15:51:53	2021/11/08-15:51:42	✓	✓	
37	80000400	2021/11/08-15:51:15	2021/11/08-15:51:53	2021/11/08-15:46:39	✓	✓	
36	80000403	2021/11/08-15:51:52	2021/11/08-15:51:46	2021/11/08-15:51:42	✓	✓	
35	80000255	2021/11/08-15:51:13	2021/11/08-15:51:55	2021/11/08-15:51:40	✓	✓	
34	80000262	2021/11/08-15:51:21	2021/11/08-15:51:54	2021/11/08-15:51:50	✓	✓	
33	80000363	2021/11/08-15:51:48	2021/11/08-15:51:58	2021/11/08-15:51:56	✓	✓	
32	80000416	2021/11/08-15:51:34	2021/11/08-15:51:58	2021/11/08-15:51:49	✓	✓	
31	80000260	2021/11/08-15:51:29	2021/11/08-15:51:59	2021/11/08-15:51:59	✓	✓	
30	80000337	2021/11/08-15:51:41	2021/11/08-15:51:41	2021/11/08-15:51:41	✓	✓	

Stable operation rate of AI signage
(6 month average through
May to November 2021)

99.5%

- Business overview and highlights
- **Updates per service domain**
 - Digi-Solution Services
 - AI Media Services
- **Lifestyle Services**
- Growth strategy

AI Media Service

Business has remained strong across the fashion domain. We are providing a wide range of customized DX support to individual apparel companies beyond our AIMD offering.

AI x Social Infrastructure

DigiPark



DigiFlow



NETTEN
by Neural Pocket



RemoDesk



"DigiPark" a parking lot and mobility solution provided to private companies and municipalities; "DigiFlow," a human flow and crime prevention solution; "NETTEN," an outdoor LED signage system; "RemoDesk," a call center-based home support system; etc.

AI x Digital Signage Media

SIGN DIGI



AI MEDIA PROVIDER
FOCUS CHANNEL
by Neural Pocket



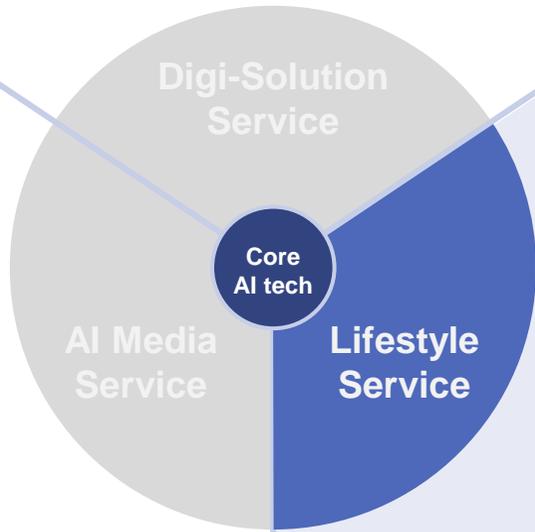
AI digital signage "SIGN DIGI", and premium apartment signage media "Focus Channel Inc." (wholly owned subsidiary since Nov. 2021)

AI x Fashion

AIMD

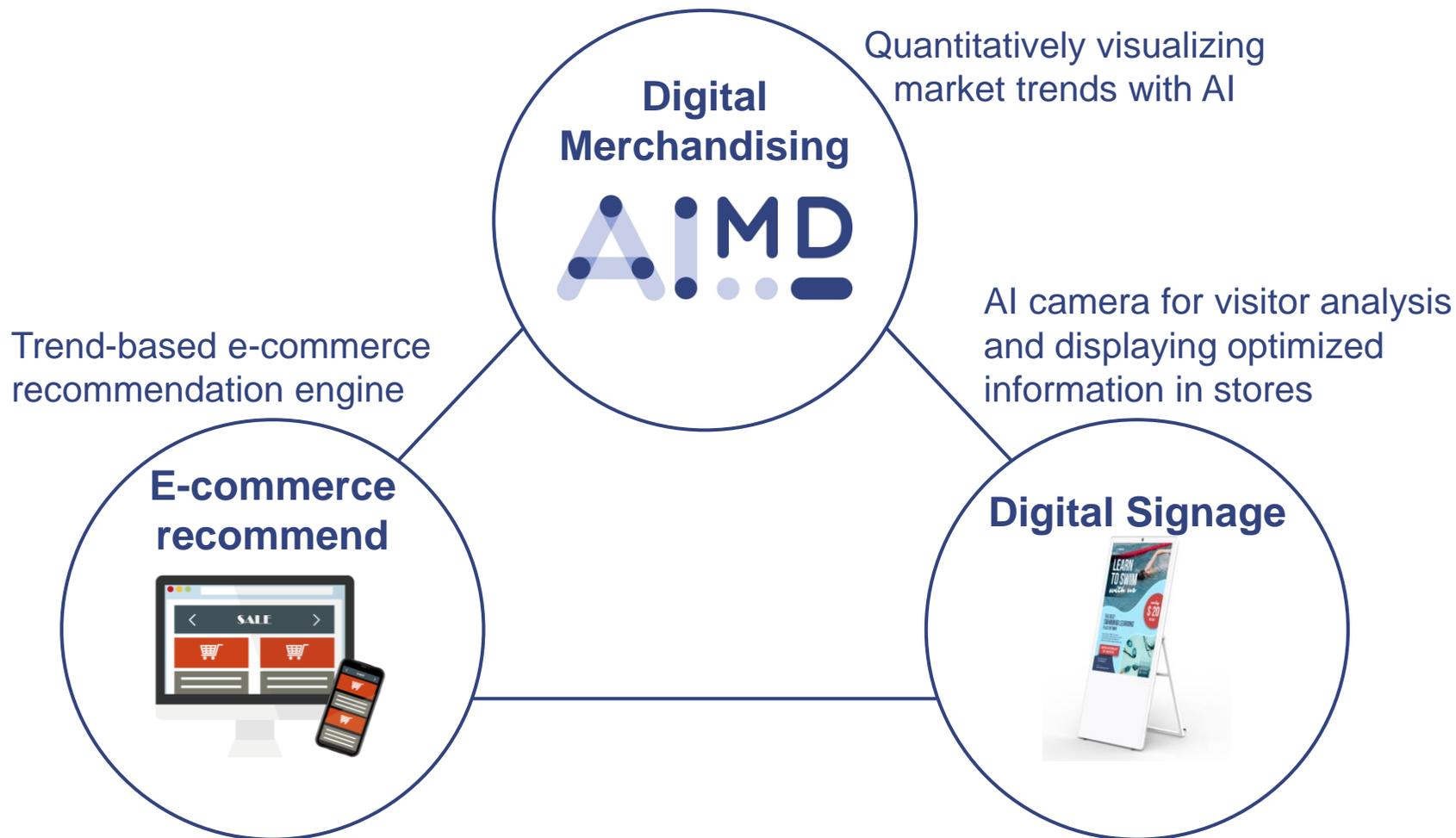


Fashion analysis "AI MD" for apparel manufacturers etc.



Developing DX related services for apparel companies adjacent to “AIMD”

👉 Starting with our fashion trend analysis service “AIMD”, and combining our e-commerce recommendation engine along with our in-store AI digital signages, we are enabling a new O2O*¹ experience.



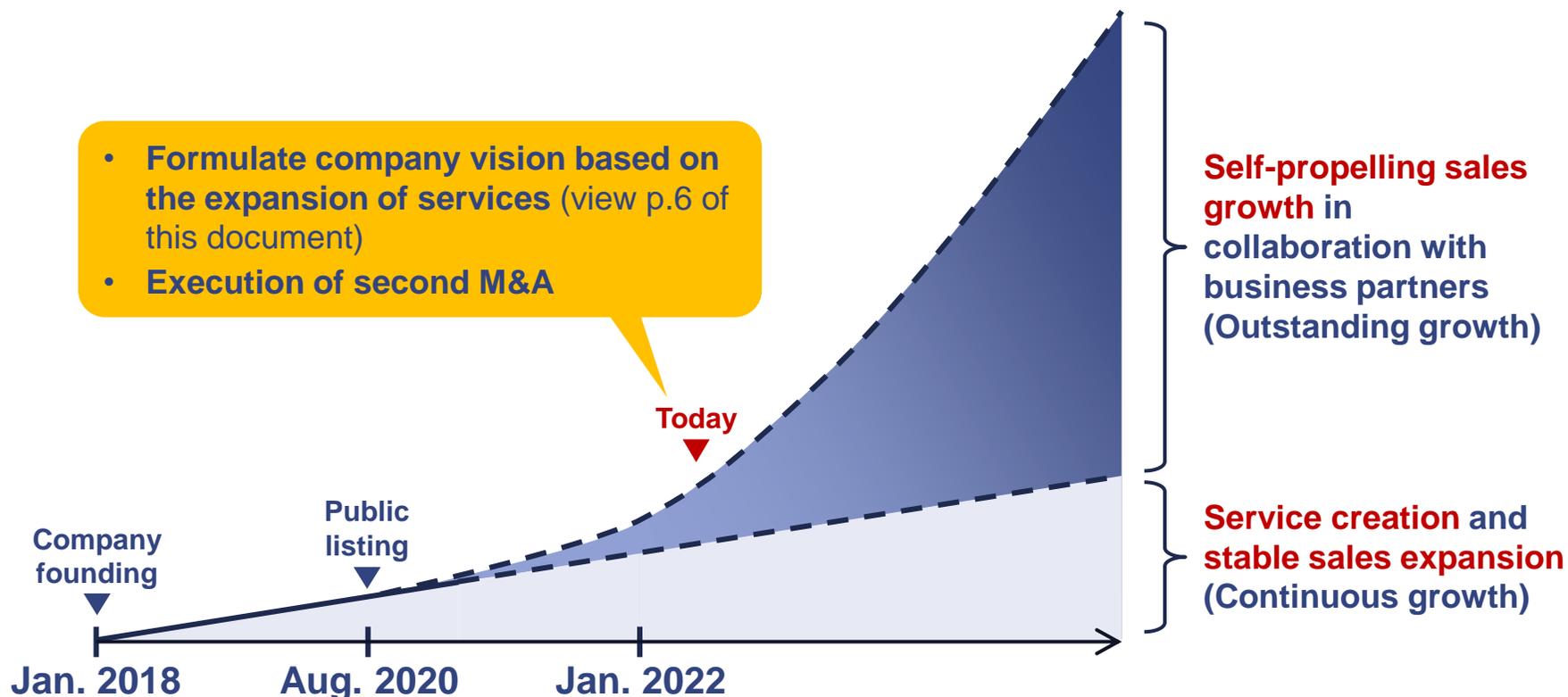
*1 Online to offline: A marketing strategy that links online and offline to promote purchasing activities.

- Business overview and highlights
- Updates per service domain
- **Growth strategy**

Business growth image



Since the company's public listing in 2020, we have been pursuing the below growth image. We are aiming to start dramatically scaling from this fiscal year.



Business Creation

- Build corporate platform
- Identify value proposition
- Develop services

Deepening of Business Model

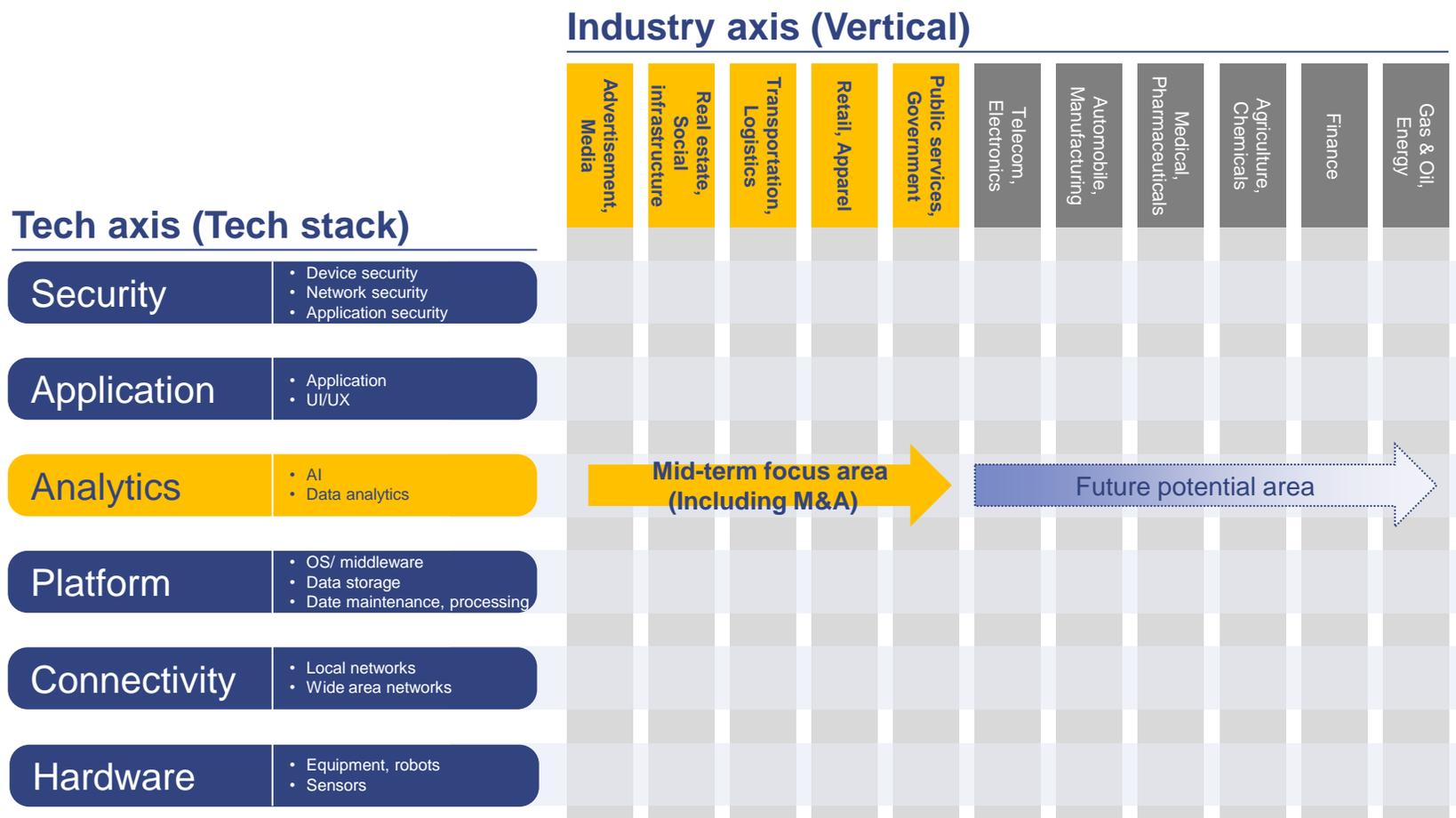
- Commercialize services
- Extend biz. partnerships
- Define business domains and KPIs

Business Expansion with Scale

- Announce mid-long term management plan
- Disclosure of business segments and continuous disclosure/monitoring of KPIs

Direction of business growth

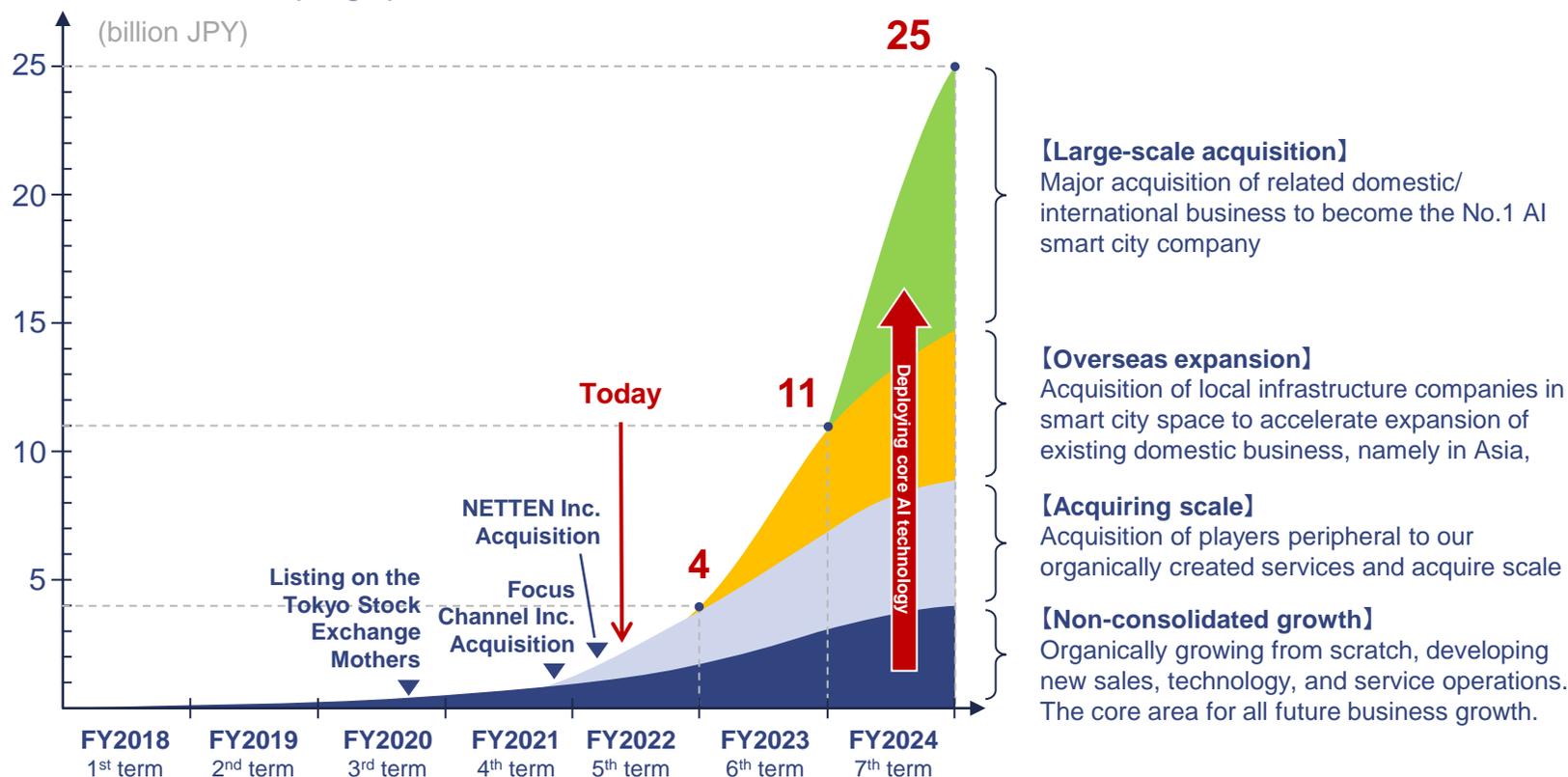
👉 The company was founded as an industry agnostic AI tech company. This allows us expand services and execute M&As across industries, to then become a comprehensive AI service provider. In addition to organic growth, we plan to pursue opportunities in peripheral areas that can accelerate our growth.



3-year business growth target

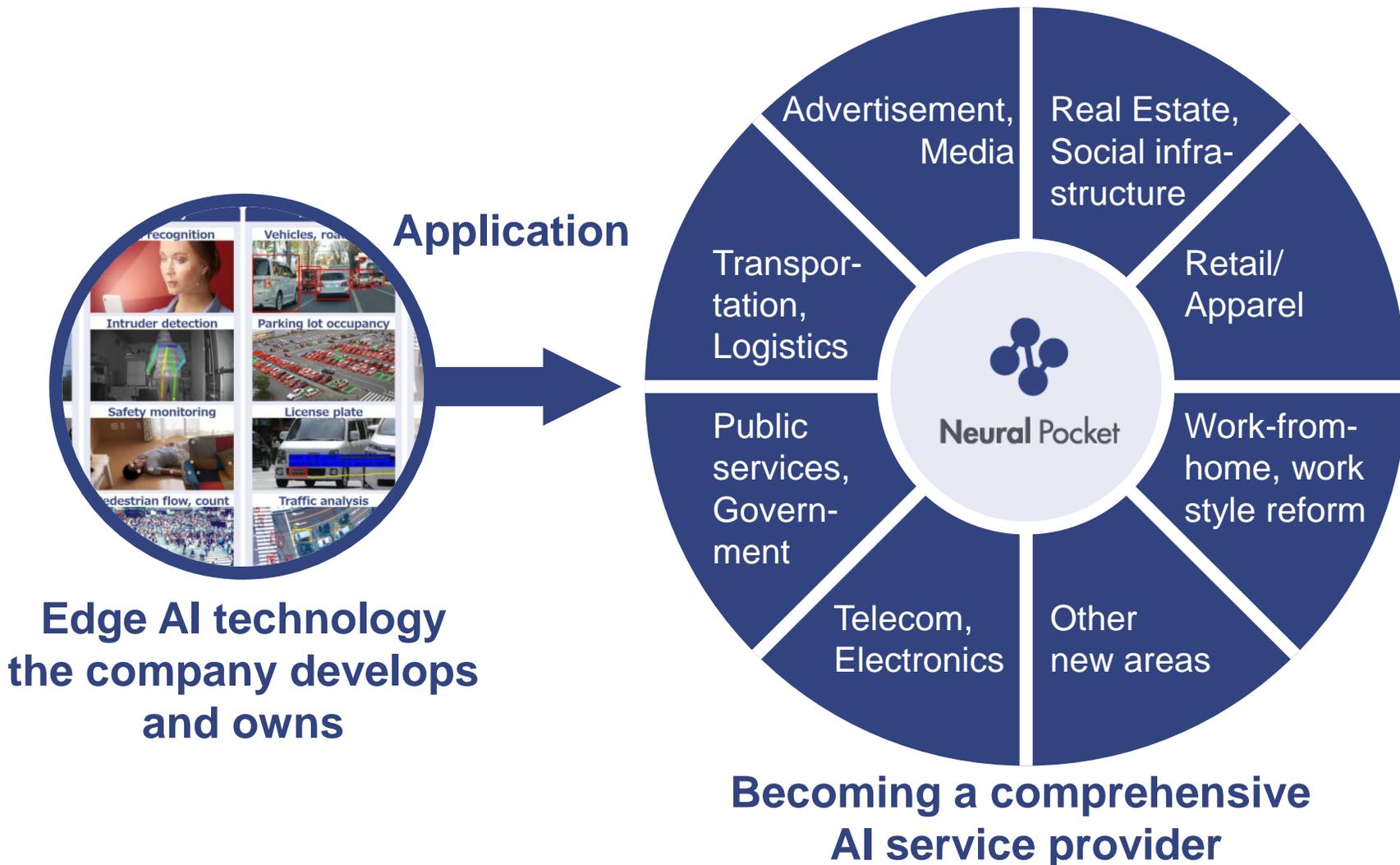
 We aim to achieve growth by leveraging our core edge AI technologies and services, and acquiring related services in Japan and overseas in an orderly manner. In addition to organic business growth, we plan to execute roughly two M&As per year creating synergies that will contribute to business expansion.

Consolidated net sales (Target)



Aiming to become a comprehensive AI service provider

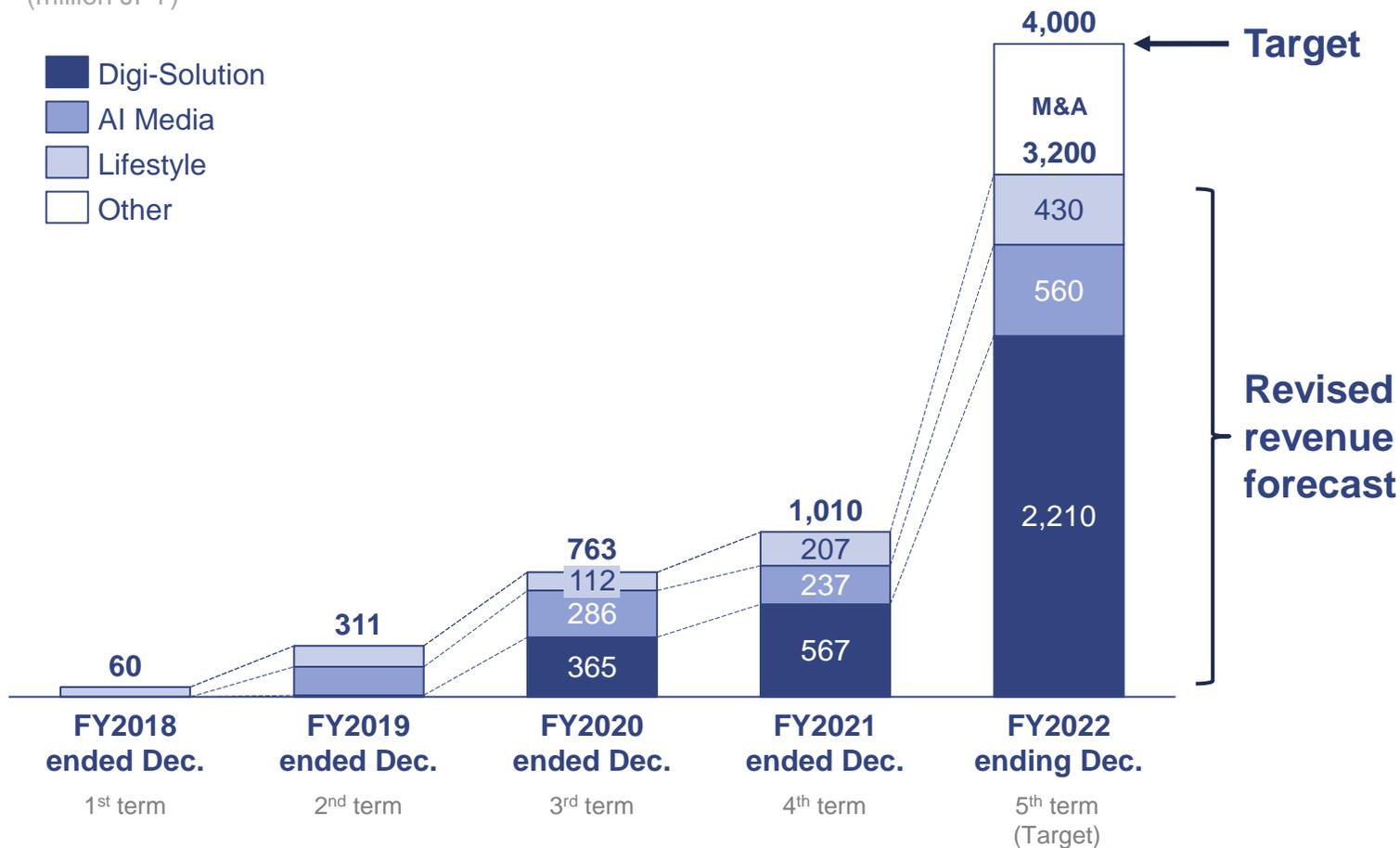
 Through applying our diverse edge AI technologies across multiple domains, we aim to become a comprehensive AI service provider.



FY2022 ending Dec. revenue forecast and target

 The company is aiming to quadruple sales through organic growth, pursuing synergies across the group, and further M&A.

(million JPY)



FY2022 Q1 ended Mar. consolidated balance sheet

 The company intends to strengthen its financial base over the mid-term to enable further acceleration of growth investments, including M&A.

(million JPY)

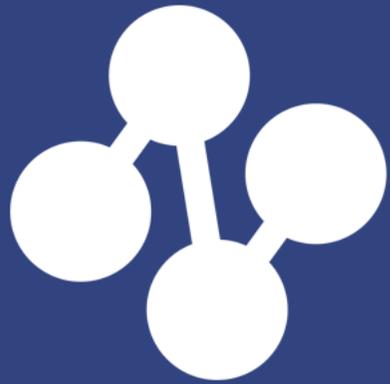
4,603	4,603
Cash and cash equivalents^{*1} 1,613	Interest bearing debt 3,035
Other current assets 812	
Fixed assets 2,178	Other liabilities 381
	Total net assets 1,187

*1 Cash and cash equivalents include a temporary receivable of 131 million yen from the sale of real estate by NETTEN Inc.

Disclaimer

Handling of the material

This document contains forward-looking statements. These statements are based solely on the information available at the time the statements were made. Furthermore, such statements are not guarantees of future results and are subject to risks and uncertainties. Actual results may differ materially from those projected in the future due to changes in the environment and other factors. Factors that may affect the actual results described above include, but are not limited to, domestic and international economic conditions and trends in relevant industries. We are under no obligation to update or revise any of the future information contained in these materials in the event that new information comes to light or future events occur. The information contained in these materials relating to matters other than the Neural Pocket is quoted from public information and Neural Pocket has not verified and does not guarantee the accuracy or appropriateness of such information.



Neural Pocket